

COVID-19 MENA CONSUMER SENTIMENT TRACKER

UNDERSTANDING ATTITUDES, BEHAVIORS AND FUTURE EXPECTATIONS

Lebanon Edition

Wave 3: 3rd – 6th April 2020



GAME CHANGERS



INTRODUCTION

TRACKING PUBLIC SENTIMENT & BEHAVIOR IN LIGHT OF THE CORONAVIRUS OUTBREAK.

THE CORONAVIRUS HAS IMPACTED MARKETS, BEHAVIORS AND LIVES.

Understanding how citizen and consumer opinions and behaviors are evolving in this time of uncertainty is crucial in order to be able effectively manage and initiate the appropriate response.

COVID-19 MENA CONSUMER SENTIMENT TRACKER monitors a multitude of aspects in light of the coronavirus outbreak, including, but not limited to concerns about the virus, expectations from authorities, changes in behaviors, and perceived impact.



SAMPLE SIZE
500 per wave



**SELF-ADMINISTERED
ONLINE INTERVIEWS**



**3rd to 6th
April**

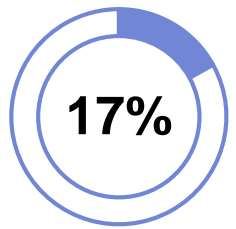
CLIENT QUESTIONS

9

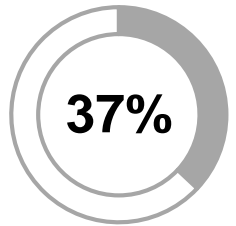
Safety During Lockdown

Have you or other women/girls in your community felt any changes in your feelings of safety since the COVID-19 lockdown?

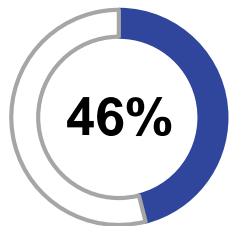
■ No, I don't feel any changes ■ Yes, I feel less safe ■ Yes, I feel more safe



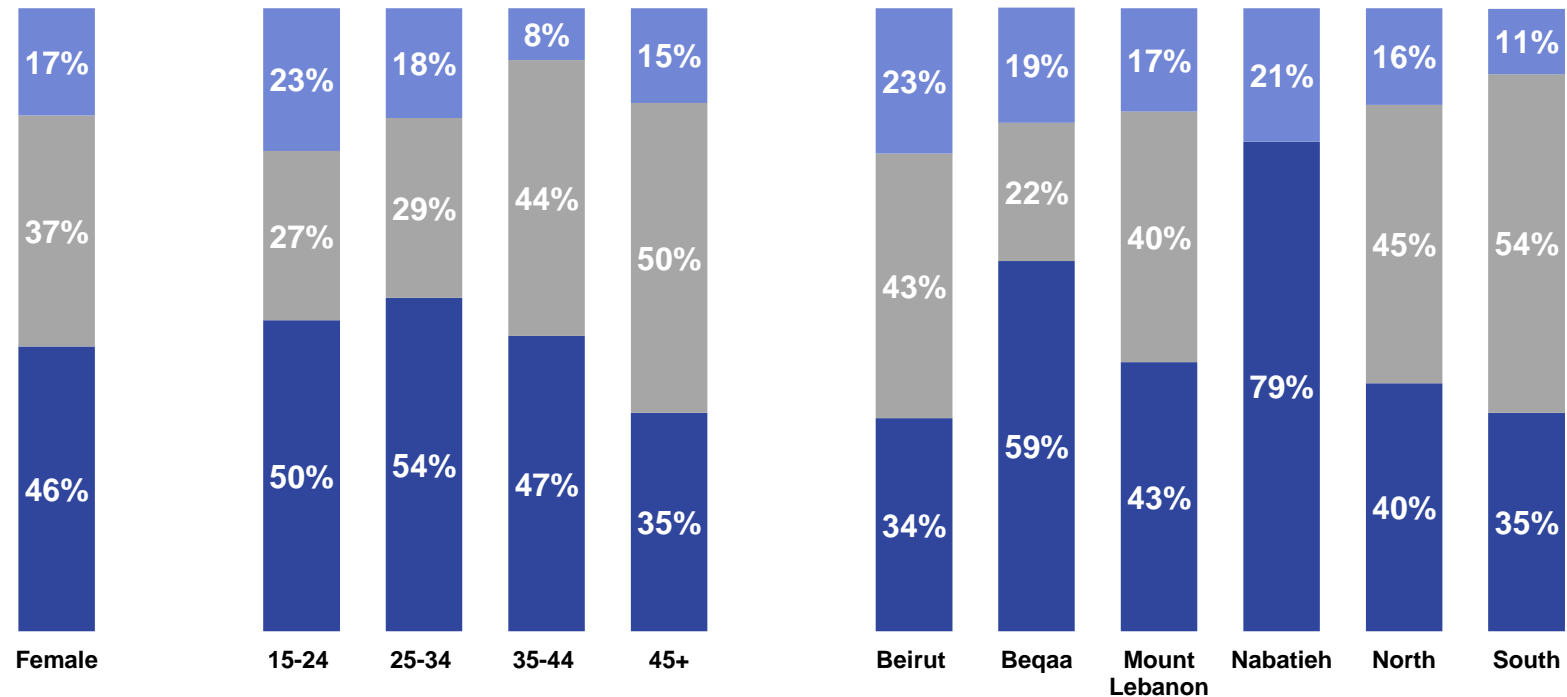
Yes, I feel more safe



Yes, I feel less safe



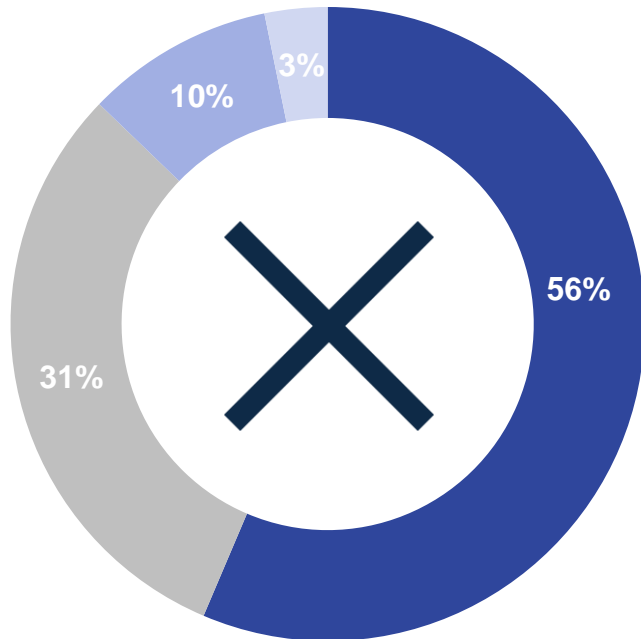
No, I don't feel any changes



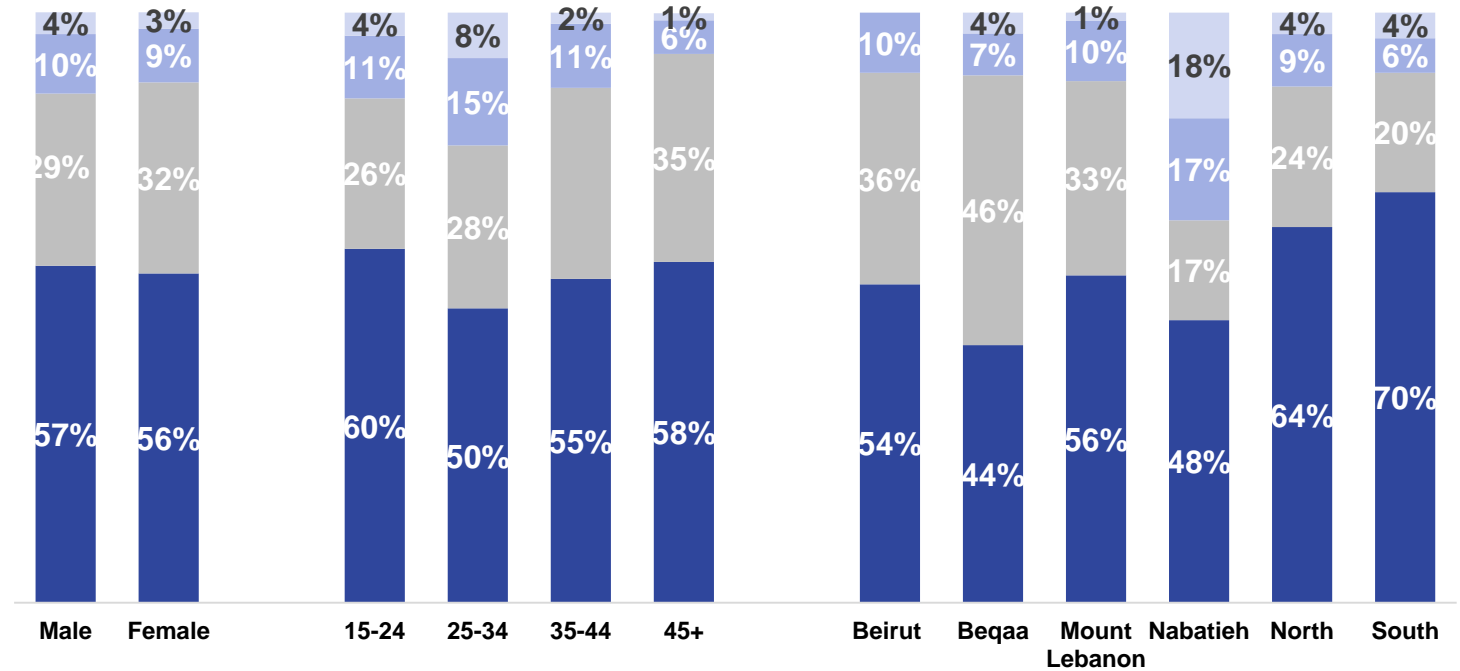
Observed Harassment

Have you observed an increase in harassment, incidents of violence or abuse against women and girls in your household or community since the COVID-19 lockdown?

■ No ■ Doesn't know ■ Yes ■ I Refuse to answer



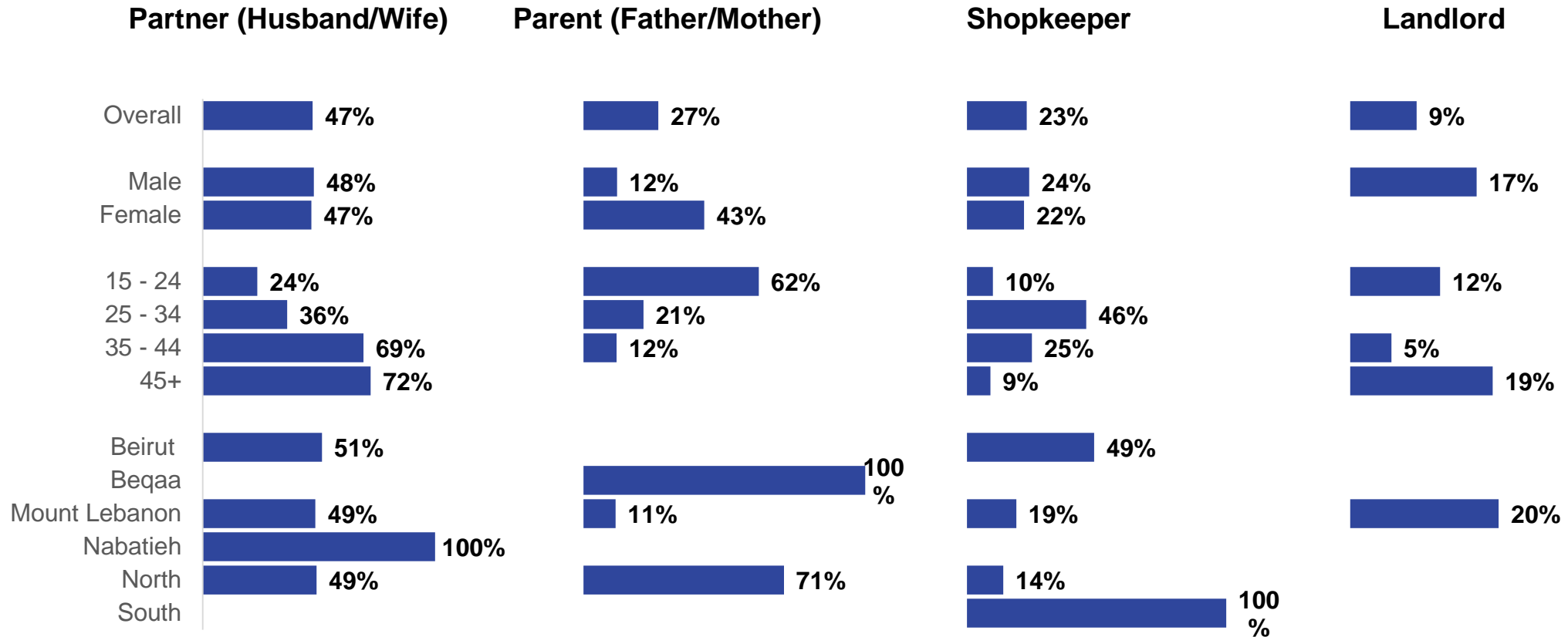
■ No ■ Doesn't Know ■ Yes ■ I Refuse To Answer



Physical Abuse

What kinds of violence have you observed, and by whom?

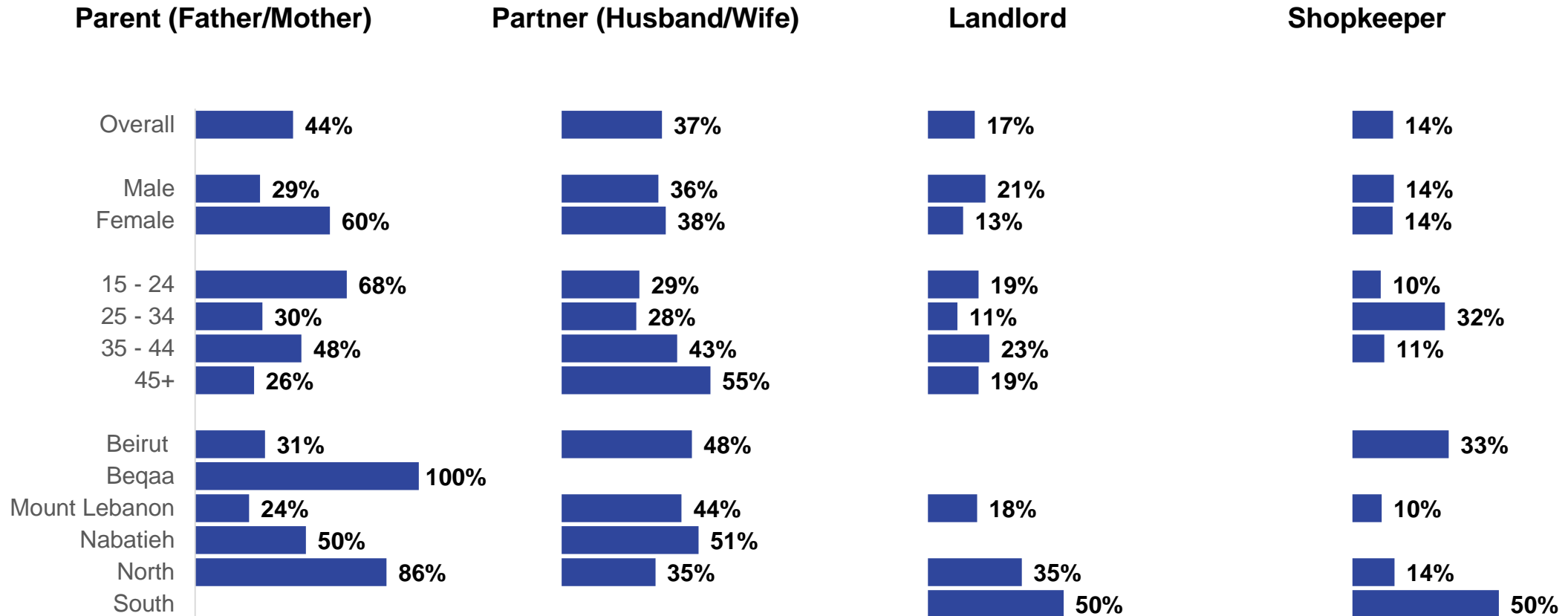
10% have observed an increase in harassment/violence/abuse against women and girls



Emotional & Psychological Abuse

What kinds of violence have you observed, and by whom?

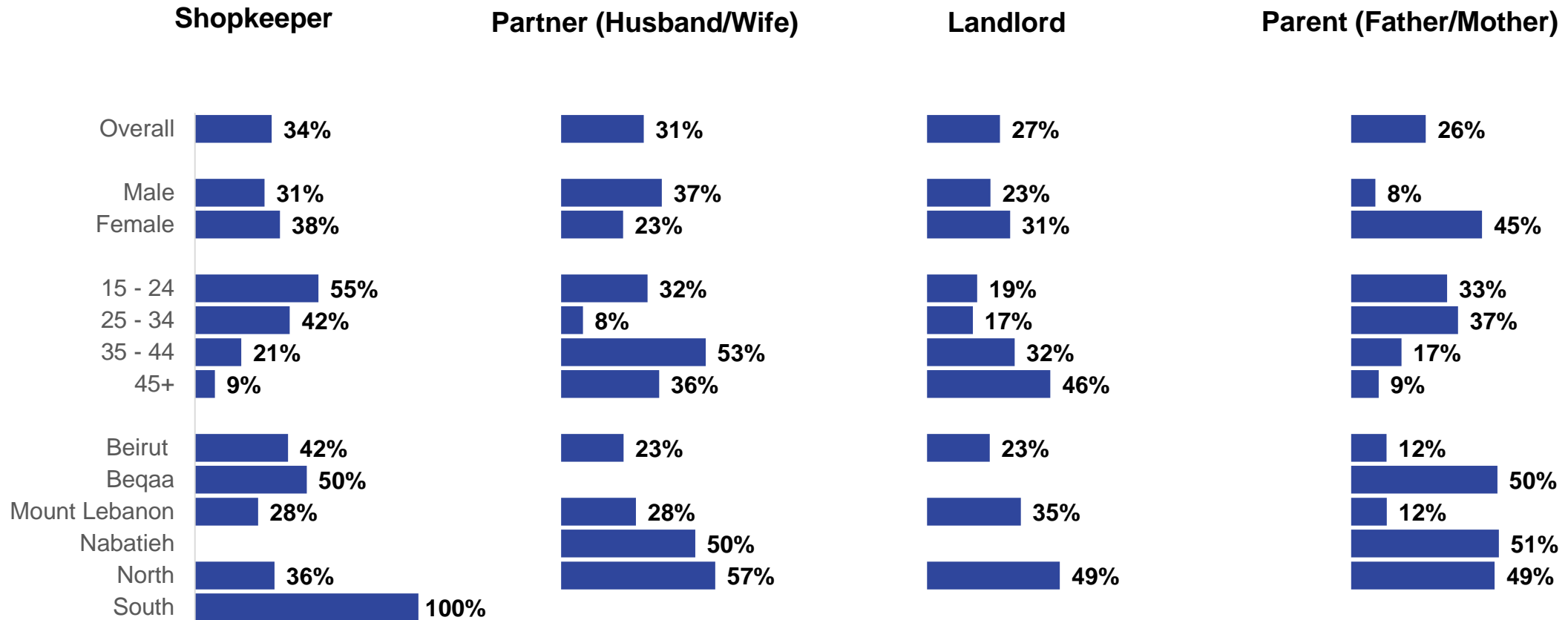
10% have observed an increase in harassment/violence/abuse against women and girls



Economic Violence

What kinds of violence have you observed, and by whom?

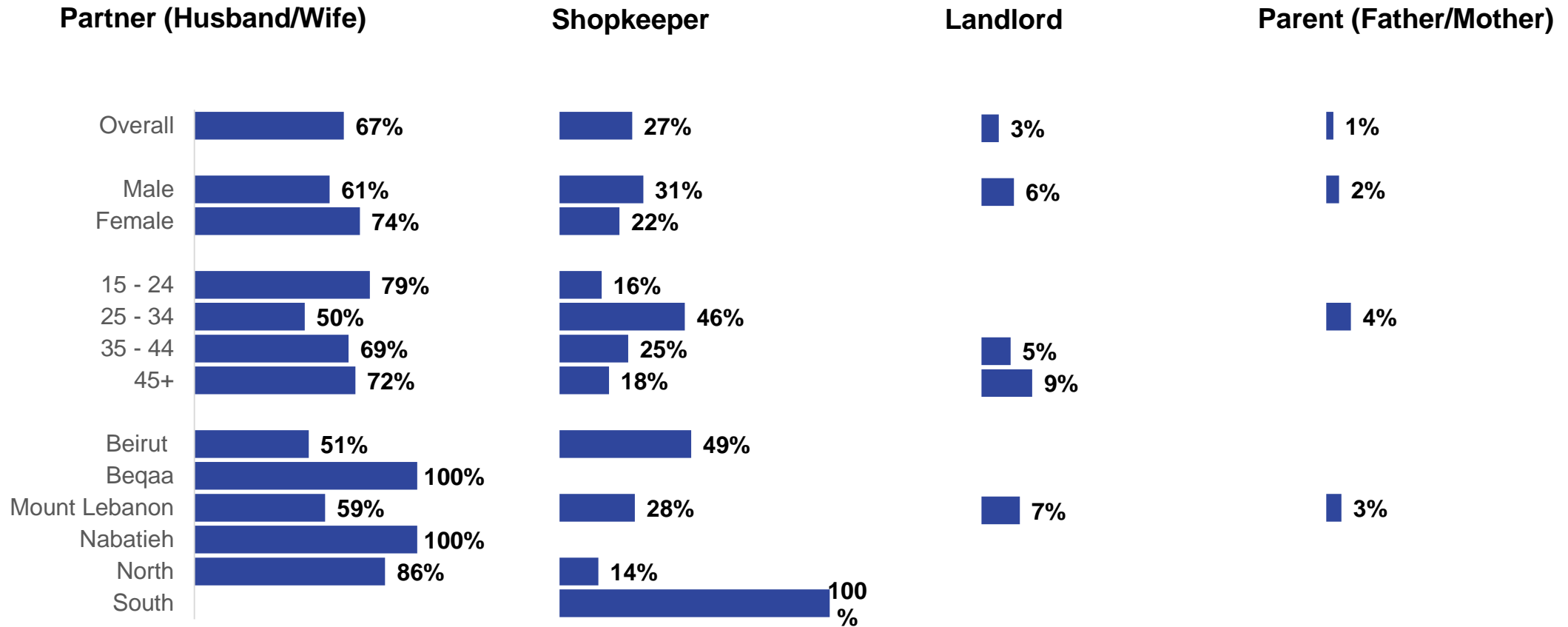
10% have observed an increase in harassment/violence/abuse against women and girls



Sexual Abuse

What kinds of violence have you observed, and by whom?

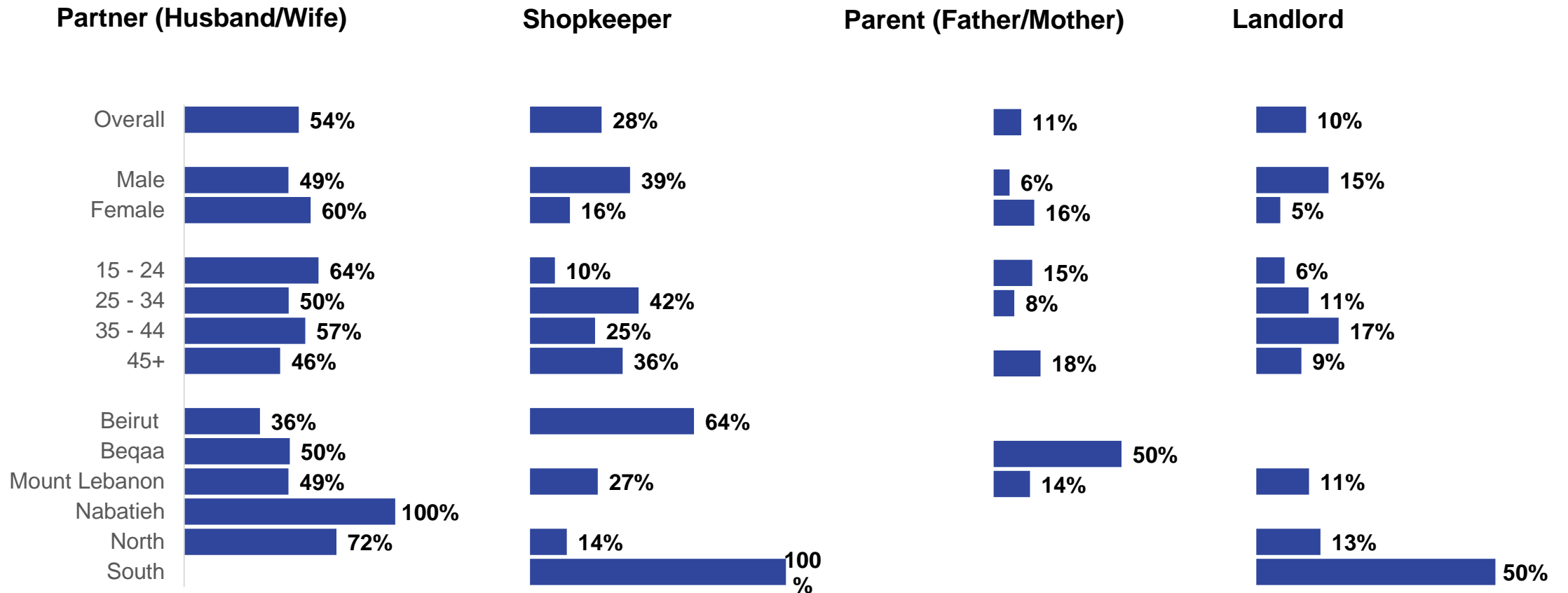
10% have observed an increase in harassment/violence/abuse against women and girls



Verbal Harassment

What kinds of violence have you observed, and by whom?

10% have observed an increase in harassment/violence/abuse against women and girls



THANK YOU

For More Information:

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GAME CHANGERS

