

OUR OPERATING UNIVERSE / WHERE WE WORK

ABAAD plans to operate in three geographical spheres:

First Sphere: Lebanon

ABAAD implements its strategies including 'policy development' all around Lebanon and targets Lebanese citizens, Syrian refugees and other foreign nationals.

Second Sphere: Syria

ABAAD intends to extend its work to Syria to help women directly through programs implemented by ABAAD and indirectly by building the capacity of Syrian CSOs and enabling them to effectively implement gender equality and GBV prevention & response programs.

Third Sphere: The MENA Region

As a resource center for gender equality, ABAAD plans to provide support, knowledge and resources to the public and civil sectors all around the MENA region to enable the main players to promote gender equality, active participation and to end violence against women. ABAAD wishes to bring its unique and extensive expertise in policy development, protection, masculinities and engaging men as an added value for more standardized and accountable approaches in the region.

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STRATEGIC PLAN

2017-2020



ABOUT US / WHO WE ARE

ABAAD is a non-profit, non-political, non-confessional organization that aims to achieve gender equality as an essential condition to sustainable peace, democracy and social and economic development in the MENA region. ABAAD believes that eliminating gender based barriers, discrimination and violence while building women and girls' agency and critical consciousness can allow them to participate effectively in all life spheres, lead change on their own, realize their rights and freely determine their life outcomes.

OUR VISION / HOW WE SEE THE IDEAL WORLD

ABAAD envisions a world in which men and women live as equitable partners and work together to secure better lives for their future. Women are effectively empowered and participate in democratic processes that affect their lives and their communities. In this world, there is no violence or discrimination and people live in freedom, dignity and peace. Women have fair access and control to all social, economic and natural assets and resources and are able to pursue their happiness.

OUR MISSION / WHAT WE WANT TO ACHIEVE

ABAAD seeks to promote gender equality through policy development and reform, ending gender-based violence, empowering women and providing protection and support services through a holistic care approach to GBV survivors during times of peace, war and disasters.

As a resource center, ABAAD also seeks to collaborate with, support and build the capacities of both civil and public organizations that are involved in gender equality, democracy, human rights, sexualities and SRHR, MHPSS, case management and protection programs.

OUR VALUES / WHAT WE BELIEVE IN

ABAAD's vision, mission and work are guided by the Declaration of Human Rights, the Convention on the Elimination of All Forms of Discrimination against Women, the Beijing Declaration and Platform for Action, gender related conventions, resolutions and agreements as well as by the values and principles of equality, mainstreaming, empowerment, participation, inclusion, protection, holistic care approach, rights-based approach, survivor-centered approach, partnership, accountability and transparency.

OUR STRATEGIES & OBJECTIVES / HOW WE PLAN TO DO THAT

ABAAD plans to achieve its mission and overall goal by focusing on the following strategies and objectives:

- 1. Policy Development:** Develop/amend/implement fair gender responsive policies and laws.
- 2. Ending Gender-based Violence:** Reduce all forms of gender-based violence and mitigate its harmful effects.
- 3. Empowering Women, Girls & GBV Survivors:** Increase capability and agency of women and girls to realize their rights and determine their life outcomes.
- 4. Gender Equality in Humanitarian Action:** Provide women and girls affected by humanitarian crises with appropriate, relevant and gender sensitive support and protection services.
- 5. Building Capacities of the Civil & Public Sectors on Gender & GBV:** Enhance civil and public institutions and organizations' capacities and skills.

OUR TARGET GROUPS/ WHO WE WORK WITH

The geographical coverage of ABAAD is the MENA region with special emphasis on Lebanon and Syria. The targeted groups are:

- A. Women and girls of all age groups who are either survivors or vulnerable to violence or distress.
- B. Men and boys of all age groups who are either part of the problem or the solution
- C. Community, media, religious and political leaders from all groups.
- D. Civil and public institutions and organizations who are players in gender related issues.
- E. People affected by crisis and disasters.