

أبعاد  
ab'ad

مركز الموارد للتساواة بين الجنسين  
resource center for gender equality

# ANNUAL REPORT 2015





أبجد  
abjad

مركز الموارد للمساواة بين الجنسين  
resource center for gender equality



# CONTENTS



**P7**

A WORD FROM ABAAD FOUNDER AND DIRECTOR GHIDA ANANI



**P30**

DIRECT SERVICES



**P9**

TESTIMONIAL FROM ABAAD ADVISORY BOARD MEMBER DR. AZZA CHARARA BAYDOUN



**P40**

PROGRAMMES



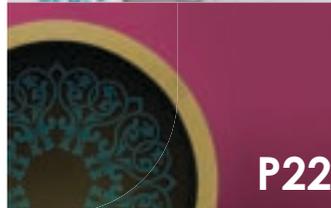
**P10**

ABAAD... AT A GLANCE



**P72**

ADVOCACY



**P22**

2015... AT A GLANCE



**P78**

PUBLIC ENGAGEMENT



**P28**

WE COULD NOT HAVE DONE IT WITHOUT YOU!



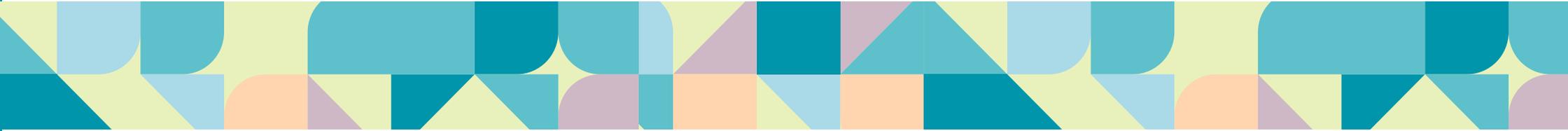
**P86**

FUNDING



A Word from  
ABAAD Founder  
and Director

**GHIDA  
ANANI**



**Dear Friends,**

On behalf of the ABAAD team, it is my pleasure to welcome you to a quick overview of our activities during 2015!

Building upon the steady stream of work that began since ABAAD's establishment in 2011, this year, 2015, has proved to be one of our busiest and most fruitful yet! Backed by the trust and support of our partners, donors, beneficiaries, and the community, we were able to grow both on the geographical level, and on the human resources level, which has allowed us to reach larger populations and more varied communities who are in need of services and capacity development.

During the year, in partnership with the Lebanese Ministry of Social Affairs and UNICEF, 60 new staff members joined the team, after which we launched and equipped eight model centres at the MoSA Social Development Centres. These centres currently provide holistic care and referral services for women and girls who are at-risk and/or survivors of sexual and gender-based violence throughout Lebanon. Within the three months of operation in 2015, these centres were able to reach 5,886 women and girls.

From a social experiment in a parking lot going viral, to being supported by a local public figure on Celebrity Duets, to our completely survivor-centred 16 Days Campaign against Gender Based Violence that took over billboards, unipoles, social media, and prime time mainstream media (through the support and solidarity of local female news anchors), community engagement played a large part in drawing attention to and raising awareness about

ABAAD's services and vision of ending violence against women, women's human rights, and empowering women.

Although based and working largely in Lebanon, ABAAD has been partnering with organisations across the MENA region to conduct different activities since 2011. This year, we took a step further, and, through the support of the European Union, we established our MHPSS and GBV Prevention and Response Cross-Border Programme. The programme directly targets experts and communities throughout Syria, and has been catered based on requests and needs expressed by Syrian civil networks, capitalising upon activities already being undertaken within our Emergency Response Programme.

Our international reach is also progressively growing stronger; from global panel appearances, to research partnerships, missions, giving trainings, study visits, and collaborating with scholars and academicians.

I would like to extend sincere gratitude to each and every board and team member, donor, partner, beneficiary, and ally who made this journey possible. We are dedicated to building upon the lessons learnt and best practices of 2015 to make 2016 an even more impactful year towards women's empowerment and social change – as the latter begins with individuals and civil society, we invite you to learn more about our cause and active ways to take part in effecting social transformation.

Sincerely,



Shida Anani



**Testimonial  
from ABAAD  
Advisory  
Board Member**

**DR. AZZA  
CHARARA  
BAYDOUN**



Prior to ABAAD's establishment, I was acquainted with its two co-founders. We had a friendly but also an efficient professional relationship. When I was invited to become one of ABAAD's board members, I did not hesitate to accept the assignment. For, in addition to the good relationship I had with the aforementioned co-founders, this assigned task seemed to provide me with the unique opportunity to follow closely the organisational mechanism employed by a new type of women's rights NGO operating within our society; this being one of the topics that fell squarely within both, the fields of my academic interests as well as research concerns.

The board meetings gave us –its members– the chance to take a look at the multiple and diverse field activities of the organisation and to witness thereby its vitality, the dedication of its employees, and the credibility it was able to establish among donors/partners. However, what I believe makes ABAAD stand out from other organisations is how it views its role, which is manifested mainly in adopting a pioneer and “controversial” approach in the struggle for gender equality; I am referring to the strategy of engaging men in the process of ending violence against women. In this regard, in 2012, one year after establishment, ABAAD featured four of Lebanon's highest religious authorities on billboards throughout the country, declaring their opposition to violence against women. These declarations evoked various responses from the public; some welcomed the implication of religious leaders in efforts confronting GBV, while others opposed and disapproved of it. This placed the organisation in the heart of the GBV public debate arena.

Needless to say, ABAAD has not only been working on the public advocacy front. I am referring to activities of the organisation that have not been as widely publicised, such as the establishment of the Men Centre, which provides psychosocial guidance to perpetrators who aim at renouncing violence as a means of resolving domestic conflicts. Equally important is the establishment of the pioneer safe

shelters (in three different Lebanese governorates) which receive women survivors of GBV, and the eight Women and Girls Safe Spaces (model centres) which were established in collaboration with the Ministry of Social Affairs and are designed to provide women with holistic care and referral. Furthermore, ABAAD has organised seminars and meetings dedicated to enhancing gender sensitivity among activists and decision-makers around women and human rights issues, and has developed diverse publications (reports, books, manuals) and media documentaries (short videos, spots, etc...), as well as conducting trainings, forming alliances, and other activities within their different programmes, all designed to realise the mission of this organisation.

From my personal perspective, I have experienced ABAAD's mode of operation more than once, most recently and most importantly, during the implementation of a research study on men accused of/ admitting to perpetrating violence against their wives. During the course of this research, I witnessed ABAAD's team taking all the necessary (and difficult) initiatives to create the required conditions to conduct this research smoothly and successfully.

I also felt the selfless commitment and efficient work that does not yield to obstacles set by our society and its institutions before field work. All of this was coupled with respect towards my intellectual freedom as feminist researcher. It is worth noting that my views and stances were not always compatible with those of ABAAD; as such, accompanying ABAAD in some of its activities and contributing to one or two of its projects left in me a genuine respect for the dedication of its team, and the feeling that the impact of its activities on beneficiaries will be evaluated positively.

Finally, I would like to express my admiration for ABAAD's team, and my best wishes for the continued successful achievements towards fulfilling ABAAD's mission.

# ABAAD AT A GLANCE





## WHO WE ARE

ABAAD, founded in 2011, is a non-profit, non-politically affiliated, non-religious civil association that aims to promote sustainable social and economic development in the MENA region through equality, protection, direct service provision, and empowerment of refugee and host community groups who may be vulnerable, especially women.

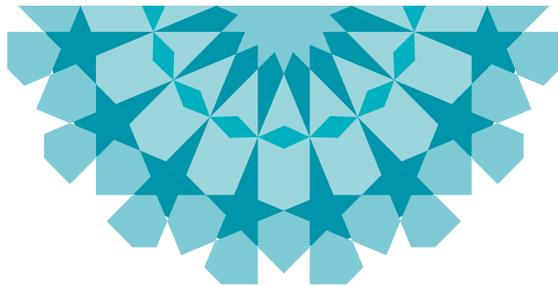
ABAAD comprises of a dynamic pool of women and men human rights activists, lawyers, consultants, social workers, and researchers all of whom are dedicated towards achieving gender equality and women's empowerment through creating different types of resources and working on the ground.

ABAAD is an equal opportunity employment organisation that is committed to Protection from Sexual Exploitation and Abuse (PSEA).

# OUR VALUES

ABAAD draws its values and goals from the Universal Declaration of Human Rights, the Convention on the Elimination of all Forms of Violence against Women (CEDAW), and the Beijing Declaration and Platform for Action.

ABAAD, as an association, also believes in the spirit and values of equality, protection, empowerment, inclusion, partnership, networking, good governance, accountability, and transparency.



# OUR VISION

ABAAD envisions a world in which:

- Men and women live as equitable partners and work together to secure better lives for their future and the future of the societies they live in.
- Women are effectively empowered and participate in democratic processes that affect their lives and their communities.
- Men are willingly and effectively engaged in working towards achieving an equitable society free of hegemonic masculinities and the different types of violence against women.
- Women have fair access to the economic assets and the natural resources within their communities.
- Women live in freedom, dignity, and inner peace – without facing discrimination.

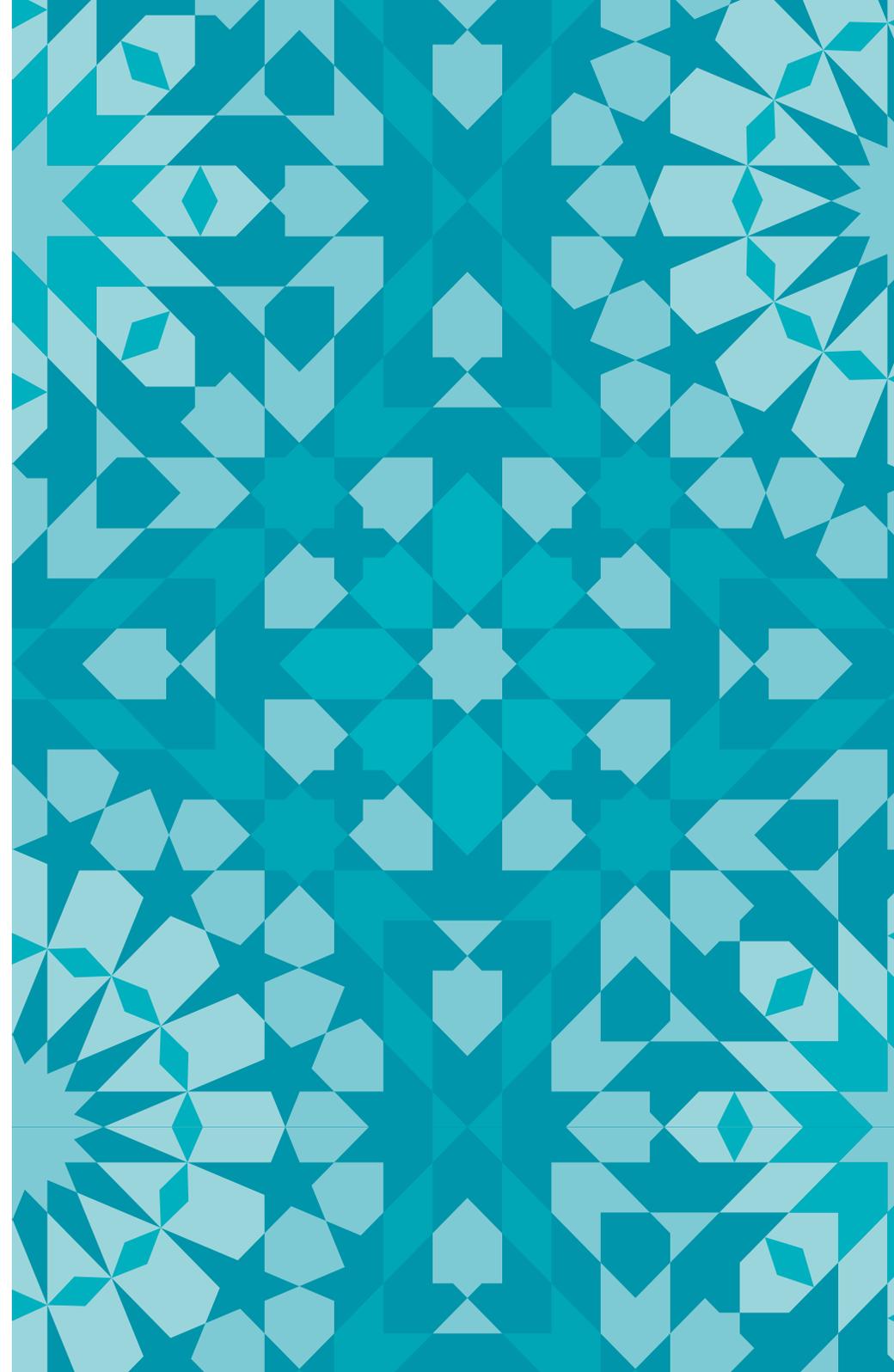
# OUR MISSION

ABAAD aims to achieve gender equality as an essential condition to sustainable social and economic development in the Middle East and North Africa region.

ABAAD seeks to promote equality and active participation through policy development, legal reform, gender mainstreaming, eliminating discrimination, in addition to supporting the advancement of women and empowering them to participate effectively and fully in their communities.

ABAAD is a pioneer organisation, in both Lebanon and the MENA region, whose work involves engaging men in masculinities and ending violence against women as one of its main pillars.

ABAAD seeks to support and collaborate with civil society organisations who work on or want to activate i) gender equality, gender-based violence, and/or engaging men programmes, ii) direct services for women and men, and iii) advocacy campaigns.



# OUR PRIORITIES

In our struggle to end gender-based violence, ABAAD operates through the following six strategies:

- 1. Women Empowerment** (advocacy and campaigning, front-liner and vocational training, outreach, resource development, awareness-raising activities)
- 2. Engaging men in ERAW and Masculinities** (advocacy and campaigning, training, outreach, resource development, awareness-raising activities, support groups)
- 3. Advocacy and Policy Development** (development, modification, and implementation of GBV policies to protect women and girls – especially during conflicts)
- 4. Protection and Support** (holistic services for survivors of GBV, psychosocial support for men with violent behaviour and issues with masculinities)
- 5. Development of Resources and IEC Materials** (different types of resources on topics from primary prevention, sexual and reproductive health and rights, gender equality, gender-based violence, engaging men and masculinities, mental health, legal rights, and others, plus capacity and skill building to public and civil society organisations)
- 6. Behavioural Changes** (national public opinion campaigns addressing GBV through the engagement of various stakeholders to effect multilateral changes within society).

# OUR ADVISORY BOARD

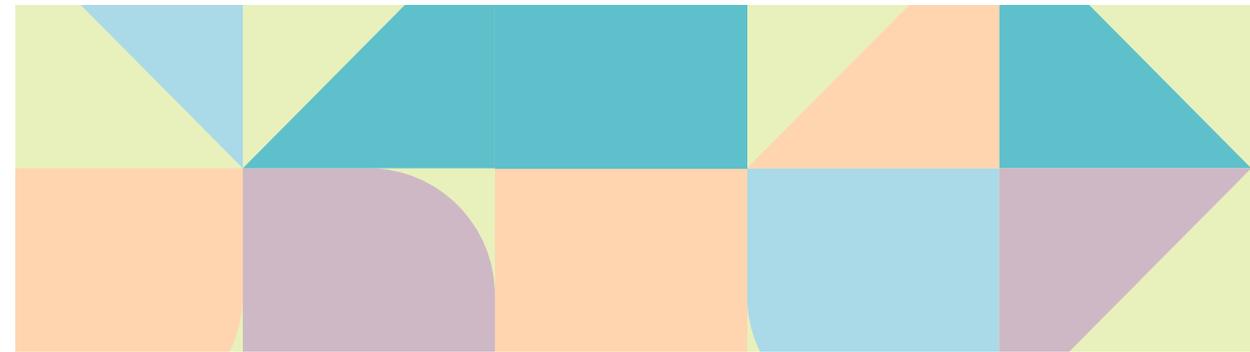
Our Advisory Board members provide advice to the ABAAD Director and team members in the development and implementation of the organisation's strategic plan and activity plans. The Advisory Board's focus is on broad concepts, research, policies, and programme issues rather than on the detailed management and operations of the organisation. The Advisory Board:

- Provides advice to guide regular performance measurement and evaluation activities of ABAAD in meeting the objectives outlined in our strategic plan and relevant recommendations
- Works collaboratively with our Director to ensure application of an ethical framework to our strategies and programmes
- Facilitates interactions and communication, when needed, between ABAAD, civil society, non-governmental organisations, related ministries, and other relevant bodies
- Provides knowledge, expertise, creativity, and innovation to our discussions and activities
- Understands ABAAD's strategies, policies and strategic priorities
- May represent ABAAD (when requested) on cross-institute or ad-hoc committees, working groups, conferences, as well committees and taskforces that aim to promote the work of ABAAD.

# OUR TEAM

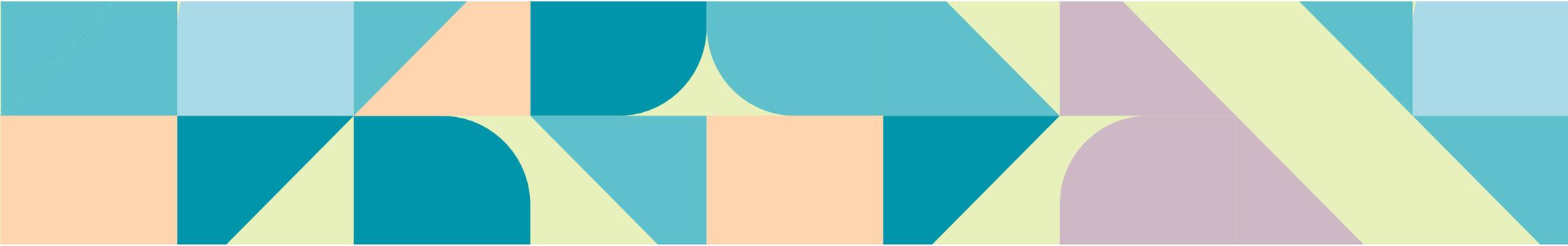
Our team is made up of a number of people who are multi-disciplinary experts, all of whom are highly dedicated to their work and to making a difference on the ground, be it in ensuring capacities are built for the provision of high quality services, or when working directly with beneficiaries.

In 2014, ABAAD was composed of 43 team members between our Headquarters in Furn Chebbak, the Men Centre, and the three safe shelters for women and girl at high risks or survivors of gender-based violence. In 2015, with the launch of our 8 Women & Girls Safe Spaces at the Ministry of Social Affairs' Social Development Centres, and with our securing a second headquarter office, we expanded to 104 team members at our 14 locations!



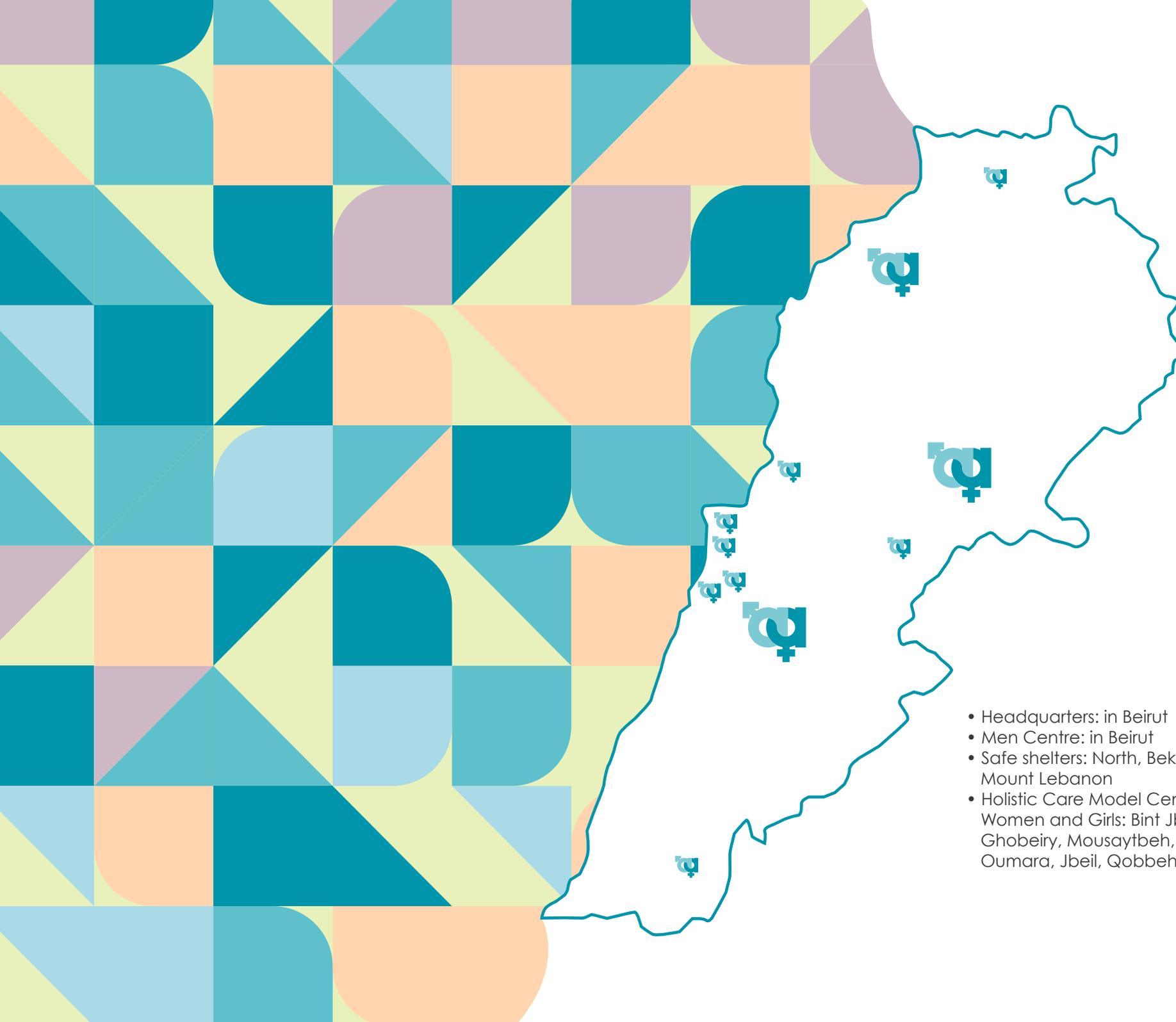
from **43** team members

TO **104**



**staff increased by**

**%242**



- Headquarters: in Beirut
- Men Centre: in Beirut
- Safe shelters: North, Bekaa, South/ Mount Lebanon
- Holistic Care Model Centres for Women and Girls: Bint Jbeil, Choueifat, Ghobeiry, Mousaytbeh, Hawch el Oumara, Jbeil, Qobbeh, Rahbeh

# OUR GEOGRAPHICAL SCOPE

In 2011, ABAAD began with a modest office surrounded by a breezy and refreshing garden, strategically located between Beirut and Mount Lebanon.

In 2012, we officially launched our Men Centre in Mount Lebanon.

2013 saw the establishment of 3 safe houses for women and girl survivors of gender-based violence in three Lebanese governorates, the Bekaa, the North, and the South.

In 2015, we opened a second headquarter office in the same building, in addition to establishing 8 holistic care model centres for women and girl survivors of GBV in the Social Development Centres of the Ministry of Social Affairs.

Since our inception, ABAAD has been working with different communities throughout all Lebanese governorates, implementing activities in Beirut, the Bekaa, Mount Lebanon, the North, and the South.

Additionally, in 2015, we launched our Cross-Border Programme, which aims to build capacities and implement activities with partners and networks inside Syria.

We have also been carrying out assignments, consultancies, and implementing activities with partners in Egypt, Jordan, Kurdistan, and Saudi Arabia.

ABAAD has also been invited to speak at numerous Global Forums, Panels, and events.

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

৫

**Globally:**

# 2015 HIGHLIGHTS





Since ABAAD's inception in 2011, we have been dedicating all our efforts and resources to effect the widest possible positive and constructive changes within our communities and society. With each passing year, ABAAD was taking numerous steps forward, both as an organisation and as the individuals constituting it. In 2015, however, we were able to push our boundaries even further by largely scaling up our scope and our presence on the ground, on the national, regional, and international levels:

# Bel Salameh

**Syria** Cross-Border Programme on MHPSS and GBV Case Management in Emergency Settings



Soon after our three year anniversary, building on our experiences from ABAAD's increasing work with Syrian refugees in Lebanon and with our networks in Syria, we conceived a project designed to bridge a gap in gender-based violence case management and mental health and psychosocial support capacity building inside Syria. The aim was to strengthen service providers' and practitioners' skills, enhance resilience, and contribute to peace-building. The regional programme, which was named "Bel Salameh," received European Union funding to create pioneer resources for emergency settings, and to conduct capacity building and social cohesion activities.



# Imkan Programme

Holistic Care and Safe Spaces for Women and Girl Survivors of GBV



ABAAD, in partnership with the Lebanese Ministry of Social Affairs and UNICEF, carried out all preparatory steps of assessing MoSA Social Development Centres, applying a selection process of centres based on set criteria, recruiting and training team members, and equipping the centres to complete the establishment of the Women and Girls Safe Spaces in October 2015. The Safe Spaces were established as one-stop-shops that provide holistic care and referrals for women and girl survivors of GBV. During the period of October to December 2015, we were able to reach **2,982 women and 2,904 girl survivors** of gender-based violence and provide them with mobile and static services according to their needs.





# Al Dar Programme

## “A Home... Far away from Home”

Our three emergency temporary safe houses, located in the Bekaa, Mount Lebanon, and the South of Lebanon provided temporary shelter, psychosocial support and follow-up, legal advice, medical follow-up, empowerment activities, awareness sessions, and other services as needed **for 365 Syrian, Lebanese, Palestinian, Iraqi, Kenyan, Moroccan, Jordanian, Algerian, Filipina, Ghanaian women survivors of gender-based violence**, in addition to 176 children.

To complement the educational, awareness, and specialized psycho-social activities provided for the children staying at the safe houses, ABAAD also remodelled and enhanced each of the three safe houses' child-friendly spaces.



# 16 Days Campaign

## against Gender-Based Violence

Our 16 Days 2015 Campaign was our biggest public opinion campaign yet, and this year, it was survivor-centred. Three women who had received services at our safe shelters agreed to tell their personal stories in a short public service announcement that ABAAD produced for the campaign. They told of their experiences, and how they were able to break the circle of violence and leave their old lives behind to look forward to a new future, with the hope that they would be able to inspire other women who may currently be in situations similar to theirs, and to let them know that they are not alone, and that they can take steps to improve any negative conditions they may be living in.

Three female news anchors (Diana Fakhoury (MTV), Remy Derbass (LBCI), and Samar Abou Khalil (Al Jadeed)) enthusiastically supported the survivors and ABAAD's campaign, and all three outlets featured a documentary on gender-based violence that they had created for the occasion. This was accompanied by a large-scale outdoor and online campaign, complemented by numerous appearances on different mainstream media outlets to discuss violence against women and our services, which resonated well with the public.



WE COULD  
HAVE DONE  
WITHOUT YOU

NOT  
EIT  
OU!

We would like to extend our deepest and sincere gratitude to all donors, partners, and allies, without whom our scaling up and work thus far could not have been possible.

Knowing that merely saying “thank you” does not suffice, we hope that our successes and our continuous dedication to our mission, credibility, transparency, and constructive dialogue will do so.

The ~~Ab~~bazd  
Team

# DIRECT SERVICES





# Men Centre

Individual Therapy for Men with Aggressive Behaviour and Issues with Masculinities

Hotline  
**71283820**



ABAAD launched our pioneer Men Centre in June 2012. The Centre aims to improve men's reactions and emotions due to daily stress, and to support them in better dealing with and managing this stress. Two therapists receive men, who voluntarily seek out the Centre's confidential and anonymous services, and offer them one-on-one psychosocial support sessions, counselling by phone, group therapy, and/or stress and anger management workshops.

ABAAD has been running the Centre in a private and inconspicuous location. Through catchy public campaigns and active work towards institutional referral systems, ABAAD has, to date, reached over 375 men.





# Holistic Care & Referral

## for Women and Girl Survivors of Gender-Based Violence

In 2015, we launched, in partnership with UNICEF and the Lebanese Ministry of Social Affairs, eight model centres operating throughout Lebanon. The Women and Girls Safe Spaces Centres are based at the Social Development Centres of the Lebanese Ministry of Social Affairs, and were selected based assessments of the locales and the surroundings, and in a manner that ensures geographical diversity, to facilitate the reach of women in different areas of Lebanon.

The Centres provide holistic care (case management, legal consultations and court representation, psychotherapy, psychiatric evaluation and follow up, as

  
Hotline  
**81788178**



well as CMR services) as well as referral to emergency safe housing (Al Dar) and soft skills/economic empowerment as needed for women and girl survivors of GBV and their children.

The centres were remodelled and equipped, and began operation in October 2015. Between October and December 2015, the eight centres were able to reach **2982** women and **2904** girls at risk or survivors of GBV through static and mobile safe spaces.

The teams also worked with communities, and were able to sensitise 458 community members on gender, gender-based violence, and referral pathways.



# Al Dar

Emergency Safe Sheltering and Services for Women and Girl Survivors of Gender-Based Violence



Lebanon GBV projects are funded through: United Nations/Country Based Pooled Funds (UN/CBPF), with the generous support of Belgium, Denmark, Germany, India, Netherlands and Sweden



Norwegian People's Aid



Hotline

# 76060602

ABAAD's three "Al Dar" centres are our free, emergency and temporary safe shelters for women at risk or survivors of GBV, whether single women, adolescent girls, or women with their children, in three different Lebanese governorates.

At the confidential and safe environment, women can seek services, gather information, and explore their different options with the assistance of trained, multi-disciplinary professional staff. Immediate safe-housing (24/7), crisis counselling, emergency support and information on legal rights, psychosocial support, referrals for the provision of welfare and social services, income assistance, and access to resources are all available.

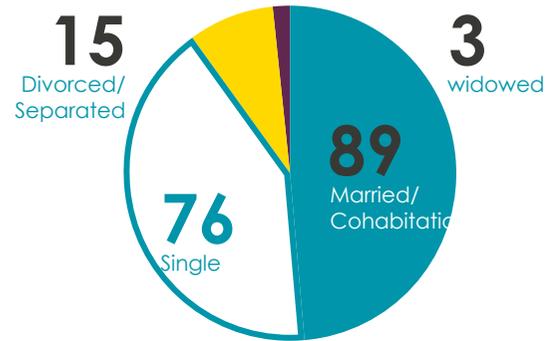


The services offered by Al Dar contribute to supporting women/beneficiaries in enhancing their self-esteem, increasing their life management skills, receiving emotional support, decreasing physical and psychological harm, and enabling women's long term safety and empowerment. This empowering environment provides women with opportunity to grow, mature, and escape abusive situations.

## Syrian:

Total Number of women

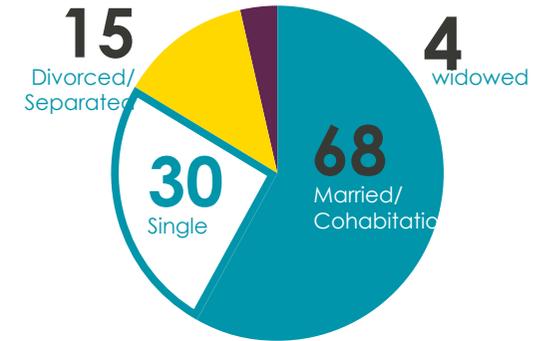
**183**



## Lebanese:

Total Number of women

**117**



## Palestinian:

Total Number of women

**35**



## Iraqi

Total Number of women

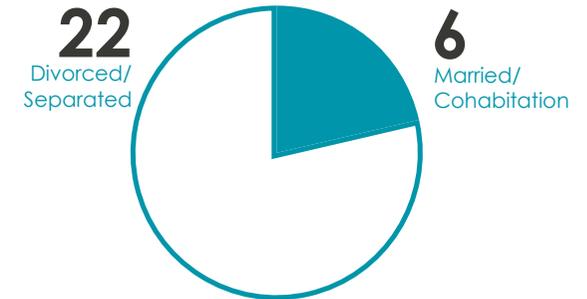
**2**



## Other:

Total Number of women

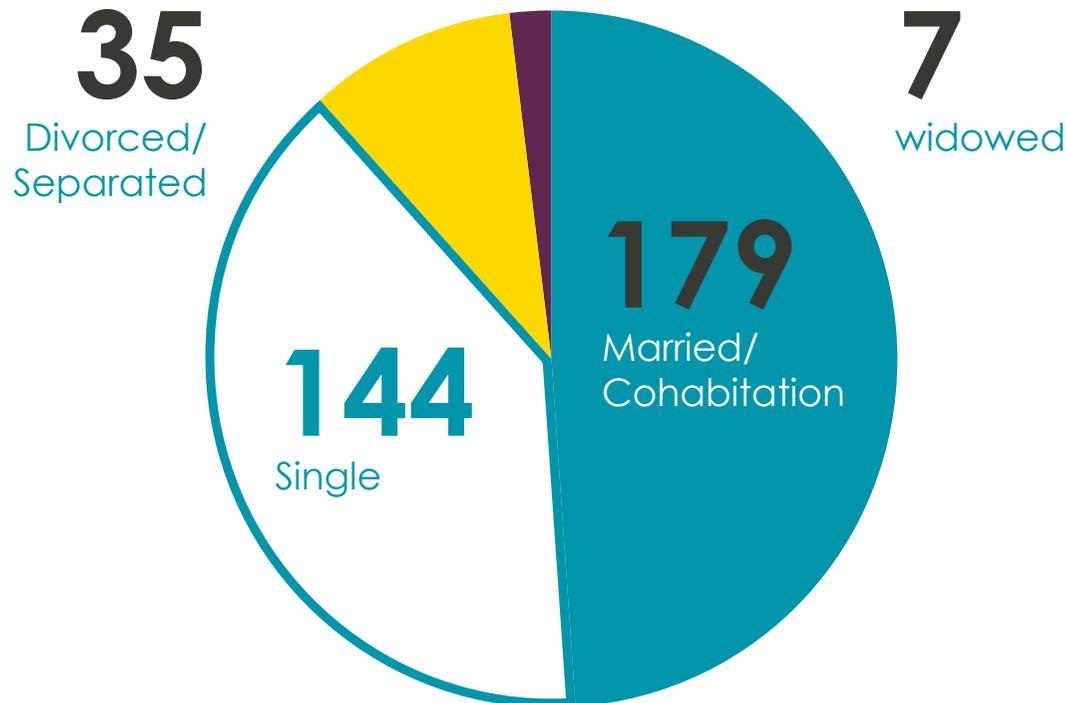
**28**



# Total women

Total Number of women

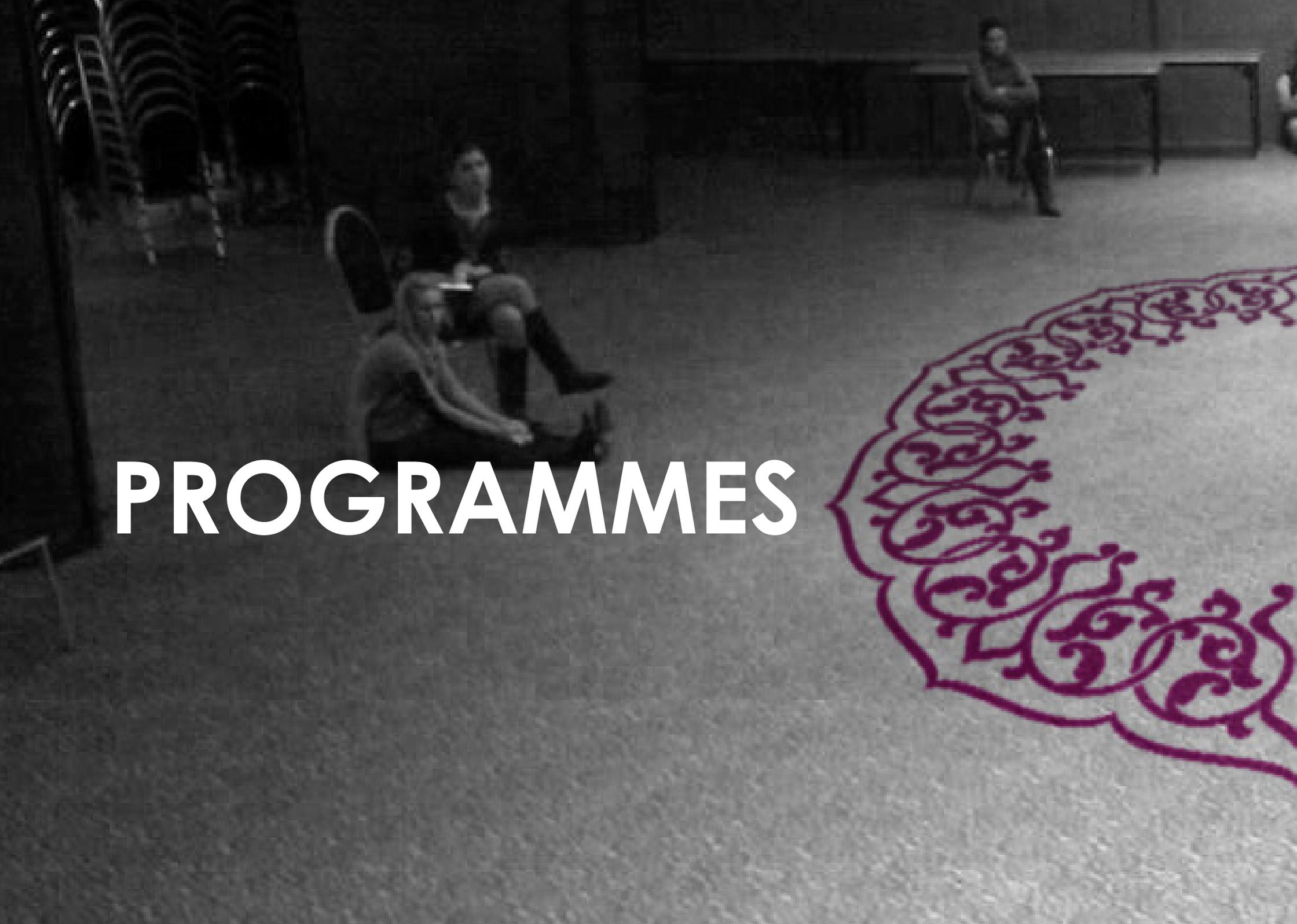
# 365



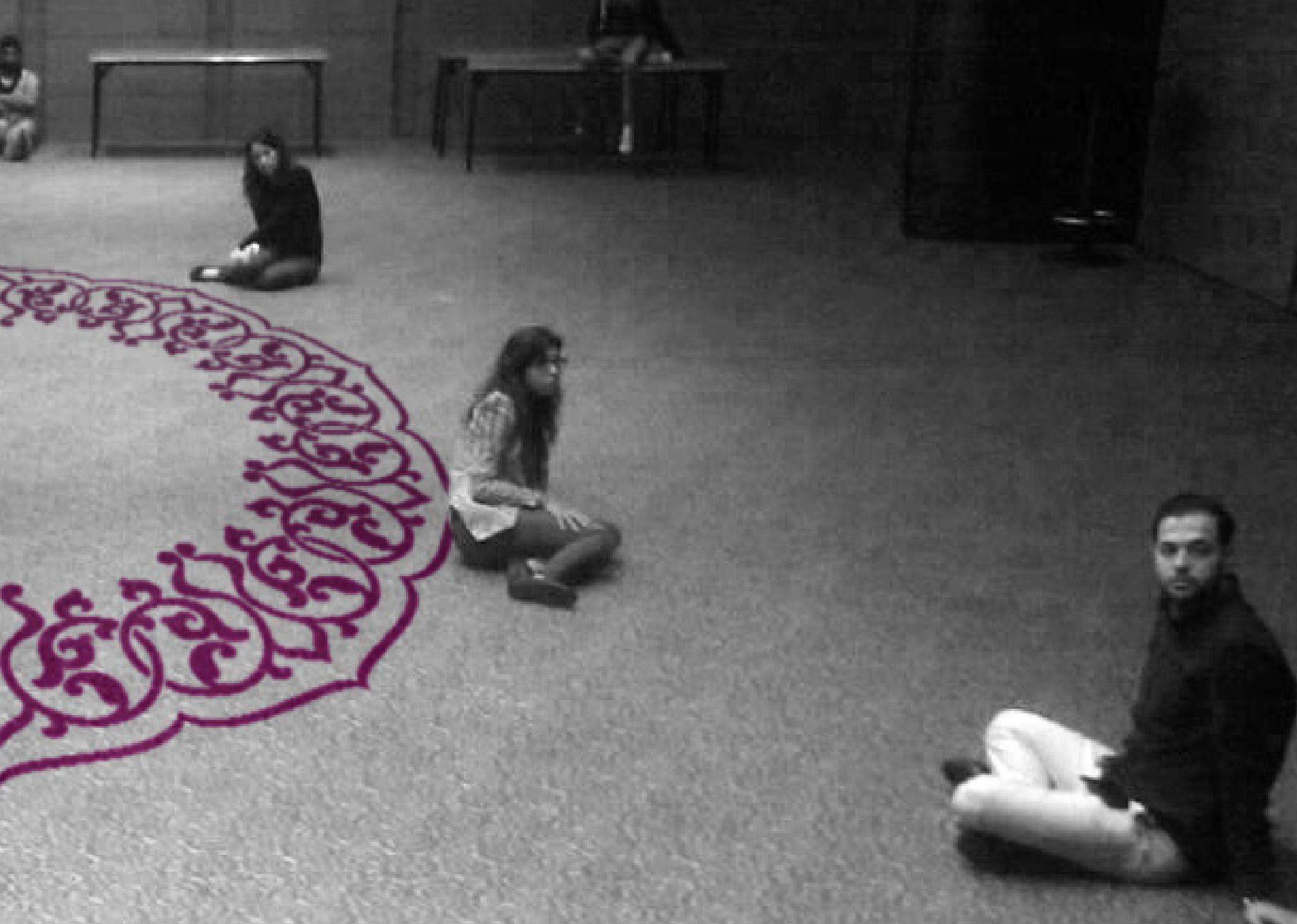
Al Dar also contributes to building community awareness, strengthening local capacities, and working with relevant stakeholders to better respond to GBV.

# Children

Boys	73
Girls	100
Adult Accompanying	3
Total	176



# PROGRAMMES



# Gender Equality Programme

Year of Establishment: 2011



## PROGRAMME WORK AXES:

- Increase women's seats in national parliaments and local governmental bodies
- Promoting gender equality
- Working towards ending gender-based violence and violence against women
- Working towards primary prevention and gender equality with youth





## PROGRAMME BRIEF:

Given the nature of our work, Gender Equality is a major cross-cutting pillar of ABAAD's programming. However, it is also a standalone programme which focuses on raising awareness about sex and gender, gender-based violence, gender equality, and Women, Peace, and Security (UNSCR 1325). Under the Gender Equality Programme, we also aim to promote and work towards achieving a gender equal society where women are empowered and included in social spheres, in addition to holding decision-making positions. Given that Middle Eastern countries tend to have patriarchal cultures where men generally dominate all elements of society, the lack of political and religious will to include women has also strengthened the social "norms" that support male dominance and that amplify the conditions that

have led to inequality, violence, and unfair access to resources. These "norms" and conditions that limit the autonomy of women and girls and increase their vulnerability to violence need to be drastically addressed and resolved. Thus, since its inception, the programme has operated through a number of strategies to effect the necessary changes to skew the patriarchal society into a more gender-equal one, including working with male stakeholders (engaging religious leaders, judges, lawyers, the Internal Security Forces, the Ministry of Social Affairs, and others), advocacy and policy-making, organisational, individual and community capacity building and raising awareness, resource development, technical support, and public speaking.

## PARTNERS/DONORS:



# MAJOR PROJECTS WITHIN THE PROGRAMME: “SYRIAN VOICE AND ACCOUNTABILITY” PROJECT



“Syrian Voice and Accountability” aims at empowering Syrian women and men refugees to become active agents in their communities through enhancing their preparedness to constructively engage in humanitarian, and development processes. This project facilitated the creation of an enabling environment for meaningful interaction between various stakeholders and provided a platform for social stability between both the Syrian and Lebanese communities.

The main activities under this project were:

## Psychosocial Activities:

Four cycles of psychosocial support sessions were conducted at each of the three working areas (Bar Elias – Tripoli – Tyr) where the facilitator used systematic methods to help the community members overcome day to day challenges and build resilience towards any future confrontations through problem-solving tools.



“I learned via these workshops how to face my fears and communicate with the world in a positive way. I also learned to unleash what is going on inside my mind in a healthy manner that is free of fear. Most importantly, I met the best people and laughed from the bottom of my heart. True laughter is something that has not happened in too long.”

Community mobiliser, Voice

"Since I myself am a refugee, this amplifies the burden and accumulates the pressure on me, especially when working with others. These workshops made me more frank with myself and with other people. I have definitely gained something that will help me in my work with other refugees."

Community mobiliser, Voice

### **Awareness-Raising Sessions:**

A number of resources produced by ABAAD, dealing with topics like GBV, early marriage, men's roles in EAW, sexual and reproductive health and rights for boys and for girls, legal information related to domestic violence specifically catering to Syrian refugees in Lebanon were screened, followed by discussion sessions.

### **Targeted Capacity Building Sessions:**

The community members also attended trainings on protection, anger management, media and storytelling, life skills, legal info line under the Voice project, and GBV referral and response trainings. We also provided a number of trainings to Syrian women NGOs working on women's issues.

### **Social Cohesion Activities:**

With the support of SIDA and DANIDA, and in partnership with OXFAM, UN Women, and the Safadi Foundation, the Voice team members mobilised more than 100 Syrian and Lebanese community members to take part in a three-month activity aiming to enhance economic and social participation of women. Under this activity, a technical expert supported in building their capacities and providing them with the skills needed to recycle and upcycle disposable material into craftwork, jewellery, and household furniture.

ABAAD then organised a three-day exhibition at the Ministry of Tourism Glass Hall. The proceeds from all sales went to support the women who worked hard to create them and their families.

### **Protection Kits:**

The Voice team members organised three events which included a play revolving around GBV and women's rights and a consequent discussion, followed by the distribution of protection kits, which reached over 1500 Syrian women refugees.

## “LANA HAQ” - “لنا حق” PROJECT

The LANA Project aims to improve the perception of women and men in the Lebanese community towards gender equality, political participation of women, and to tackle limitations on the role of women on the collective scale. LANA also targets change-makers in order to engage them and their allies in becoming advocates for the cause of women's political participation in public spheres. LANA also contributes to the capacity-building and learning of key stakeholders to induce positive change in strategy designs, practices, and attitude towards women's political participation.

### **Social Experiment: Parking for MEN ONLY:**

To explore women's attitudes and reactions if they had their rights taken away from them in a very unexpected every-day situation in a light and funny manner, followed by building upon the findings to highlight



the subject of women involvement in decision-making positions in society, ABAAD conducted a social experiment in a parking lot in Beirut.

Thus, ABAAD, in collaboration with the National Committee for the Follow up of Women's Issues, worked with two professional actors who played the role of the male parking attendant who would not let women park in the “good” spots that were “For Men Only.” The responses were diverse; while several women reacted calmly and moved their cars as per the attendant's adamant demands, a few stood up and argued, refusing to move their cars.

The campaign video reached 124,925 viewers, 1,040 likes and 988 shares on Facebook by end of project in December 2015.

لبنان... في مواقف بس للرجال!



## Change-Maker Recruitment and Capacity Building:

The LANA Project team was able to mobilise a total of 645 change-makers around the issue of women in decision-making positions over the course of the project, divided as follows:

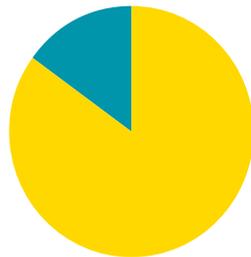
### FIRST YEAR

**200**

women & men

**126**

recruited as  
change-makers



85% women  
15% men

average age:

**38.5**

**40**

change-makers in  
Beirut

**43**

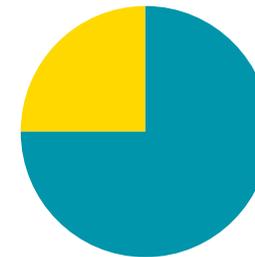
change-makers in  
Mount Lebanon

**43**

change-makers in  
South Lebanon

### SECOND YEAR

average age:  
**26.13**



75% women  
25% men

**445**

women & men

**224**

recruited as  
change-makers

**22**

change-makers in  
Beirut

**105**

change-makers in  
Mount Lebanon

**97**

change-makers in  
South Lebanon

Upon completion of the training cycles, several outreach activities were implemented by the change-makers themselves and Apex Fora to recruit and train the year two CMs through one on one meetings. Tools to support the CMs in their work were developed by the Lebanon partners and Oxfam, including, among others, the LANA brochure, posters, roll-up banners, and information kits.

### Visibility and Outreach:

CMs' Experiences: Project visibility regarding the change makers' experiences and outreach were ensure by the LANA Project team on several levels, including through:

- Launching Ceremony presenting experiences and testimonials of the change-makers. A die-cut silhouette was also set at the exhibition section of the ceremony as an interactive method of encouraging participants to become change-makers.
- A blog that features personal stories, reflections, and pictures by change-makers, detailing the impact of the LANA project on their personal and societal experiences.
- Wide dissemination of all brochures and posters that were developed.





## “PLAYING FOR GENDER EQUALITY” TOOLKIT



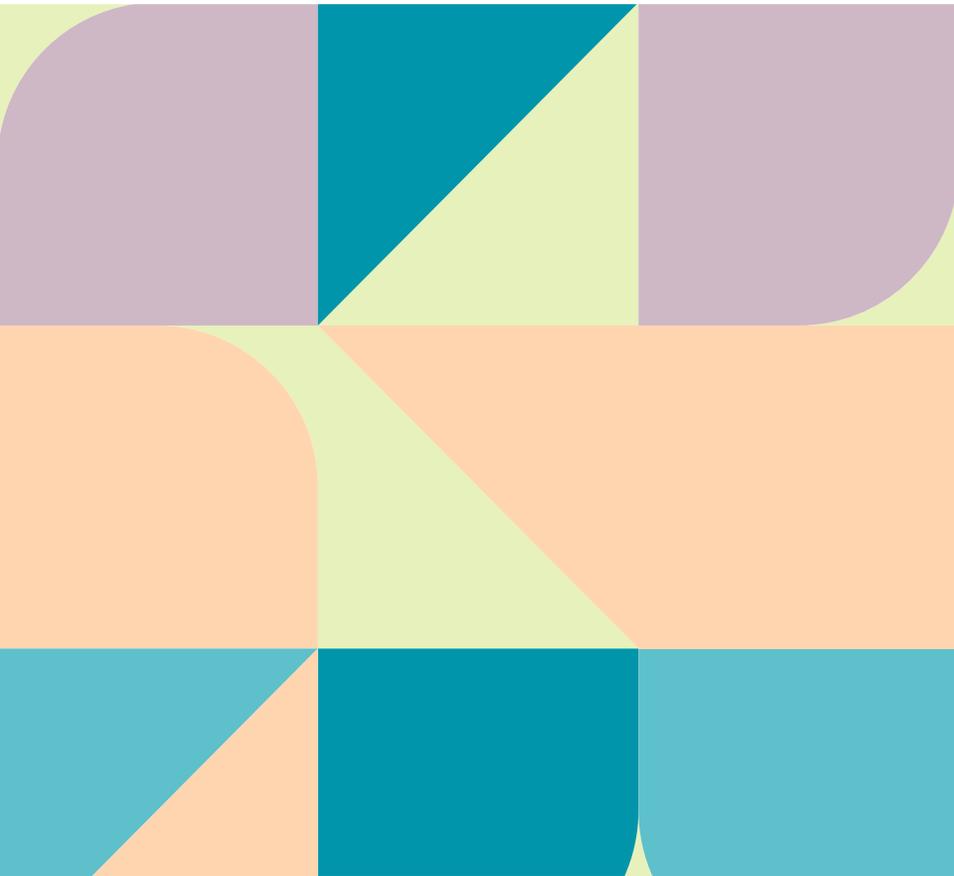
**Save the Children**

Developed by ABAAD, “Playing for Gender Equality” is a cutting-edge training toolkit that is considered one of the first of its kind to be developed and tested in the MENA region. The PGE toolkit, which targets children ages 8 – 12, includes a training guide composed of 10 games, a referential guide for facilitators working with youth entitled “What do I Need to Know about Gender Equality?,” and “How to Work with Parents,” a guide which was added to the toolkit to ensure promotion of the concepts taught to the youth in the household through parental involvement. The kit is a tool for trainers and facilitators to work on gender equality with children through fun, interactive, competitive, and educational games and exercises, each followed by discussion components. Support items such as posters, stickers, and colouring sheets complement the games.

Since the development of Playing for Gender Equality in 2013, we have conducted five trainings of trainers throughout the different Lebanese governorates. Over 125 trainers (of which 16% have been male) have benefited from these trainings so far.



# FROM CLOSED ROOMS TO COURT ROOMS - ENSURING ACCESS TO JUSTICE FOR ALL



Through addressing the complexity of Gender Based Violence (GBV) and Domestic Violence (DV), this project supported ABAAD's efforts, at the policy level, that aim at ensuring full and inclusive enforcement of a protective legal framework for women and girls in Lebanon. This project focused on two aspects, namely:

- To increase understanding on the interrelated aspects of the continuous violent behaviour of men (with abusive behaviours) despite existing protective legal frameworks (Law 293)
- To ensure more comprehensive legal protection for women through working with judges on the contextual gendered and social implications shaping the domestic relations between women and men

In 2015, around 25 judges took part in a roundtable discussion on how to approach legal aspects from psychological, social, and contextual aspects that either mitigate or instigate domestic violence.

A study on the situation of men with violent behaviour in Lebanon was also developed over the course of seven months. Its planned launch is set to take place in 2016.

## “PROGRAMME P” MANUAL

### A MANUAL FOR ENGAGING MEN IN FATHERHOOD, CAREGIVING, AND MATERNAL AND CHILD HEALTH

Based on the adaptation of Programme P to the local and regional context, ABAAD conducted a number of trainings on using Programme P to work on engaging men in active positive fatherhood and caregiving, during the entire time period covering their partner's pregnancies through their children's early years.

Programme P, which comprises of three sections, addressing 1) Fatherhood in the Health Sector: A Guide for Health Professionals on Engaging Men, 2) Engaged Fatherhood: Group Education for Fathers and their Partners, and 3) Mobilising Your Community, identifies the best practices on engaging men in maternal and child health, caregiving, and preventing violence against women and children on the basis of equality and non-violence.

In 2015, we carried out a residential training for 25 front-liners from different local and international NGOs who are working on the ground with youth and parents. The objective of this training was to familiarise participants with the training manual and its implementation. Over the course of three days, the front-liners were introduced to the concepts of gender, gender socialisation, engaging men and masculinities, as well as how to engage fathers in positive disciplining and modern education techniques.



## “ACT FOR THE DISAPPEARED” PROJECT



Having worked with Act for the Disappeared for two years now, during 2015, ABAAD was appointed focal point to carry out art therapy sessions with families of the Disappeared of Lebanon – mostly from a lens of the gendered impact of the Disappeared on women. The groups were thus largely composed of women (mothers, wives, and daughters of the Disappeared, most of whom are men), many of whom were left without sons, husbands, and fathers to provide support in the household, pushing the women to bear the brunt of bringing up their families on their own, economic burdens, legal paperwork, and inheritance matters among others. Some of the participants were men.

Five groups (two in Tyr, South Lebanon, one in Beirut, one in Byblos, and one in Tripoli) each received eight sessions throughout the year. Each of the groups then discussed, planned, and implemented a piece of art to commemorate their missing.



# Masculinities Programme

Year of Establishment: 2011



## PROGRAMME WORK AXES:

- Decreasing gender discrimination
- Complement the women's empowerment movement by working with men on their gendered attitudes and behaviours (promoting gender equal men)
- Working towards creating a culture of partnership, empathy, and equality in Lebanon



## PROGRAMME BRIEF:

A pioneer programme in Lebanon and the MENA region, the Masculinities Programme was one of ABAAD's first programmes, and is currently a cross-cutting component in all our other programmes. Under the Masculinities Programme, we work with men and women, both, in civil society organisations and in the general population, to increase awareness about masculinities and masculine gender socialisation. Upon understanding the masculine socialisation process, we can then begin to transform the way men and women understand manhood and masculinities. This will then support in promoting an identity for men which is more gender-equal and in line with women's empowerment, human rights, and non-violence. To do this work, we employ a holistic strategy that involves working with and engaging men, working with women around the topic of masculinities, utilising individual and group psychotherapy, awareness-raising, resource development, and capacity building with individuals, civil society organisations, and the general society. Advocacy is also a large part of our Masculinities Programme; this includes partaking in regular public speaking events and advocacy and lobbying, especially for Women, Peace and Security with a masculinities approach.

## PARTNERS/DONORS:



# MAJOR PROJECTS WITHIN THE PROGRAMME:

## MENENGAGE LEBANON NETWORK



Assigned by the Global MenEngage Network as the Lebanon and MENA Focal Point, ABAAD launched the MenEngage Lebanon through a series of gender, engaging men, and masculinities trainings, in which 13 local and international NGOs working on the ground and employing the engaging men and masculinities approach within their programming participated. Most

of the organisations also expressed their interest in becoming MenEngage Lebanon Network members.

This marked the establishment and operation of the first network committed towards work on masculinities in the Middle East. The operation, scope, best practices, and lessons learned of the Lebanon Network will serve as a model upon which to structure four other country networks in the MENA region. Upon the successful creation of the different networks, ABAAD will then launch the MENA Regional MenEngage Network comprising of the five country networks.



## PUBLIC SPEAKING AND ADVOCACY

Given our pioneer efforts towards masculinities work in the Middle East, ABAAD is often invited to participate in Global panels, forums, and talks. During 2015, we took part in numerous events, among which are:

- Keynote speech, 16 Days kick-off, in the presence of the President of Ireland Mr. Michael D. Higgins (Ireland)
- Speech on Women, Peace, and Security, Working with Religious Leaders, and Advocacy (Geneva)
- Women, Peace and Security, Working with Religious Leaders, and Advocacy (CSW, New York)
- Series of Debates, Radio Shows, and Speaking Events, Meeting with Politicians for Advocacy, on Masculinities, in partnership with KVINFO (Denmark)
- Sexual Harassment (Alexandria, Egypt) and Engaging Religious Leaders in Work on GE (Cairo, Egypt)
- Second MenEngage Global Symposium (New Delhi, India)
- WILPF Centenary Event (The Hague, Netherlands)
- Gender equality: Exploring innovative ways to engage boys and young men in shifting social norms at European Development Days 2015 (Brussels, Belgium)



Ireland: keynote speech for the kick off of 16 Days in presence of the President of Ireland Mr. Michael D. Higgins.



Belgium: speech and lab moderation at European Development Days 2015

## CAPACITY BUILDING

Under the Masculinities Programme, ABAAD conducts local and regional capacity building trainings on masculinities and engaging men in ending violence against women for numerous local and international NGOs across Lebanon, in addition to gender-sensitive active non-violence trainings for the WPP. We also conduct awareness-raising activities on using a masculinities approach for women's empowerment and women's human rights.

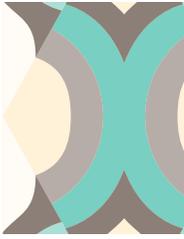
## REACHING OUT TO PARENTS AND CHILDREN TO PROMOTE GENDER EQUALITY

ABAAD, in partnership with Save the Children, addressed the social traditions and assumptions that shape the upbringing of children, their socialisation, and gender stereotyping. This was based on the rationale that gender role stereotyping occurs when both girls and boys are expected to enact a series of norms or behaviours based on their sex. Gender is a social construction; thus, because gender is "done" or cons.



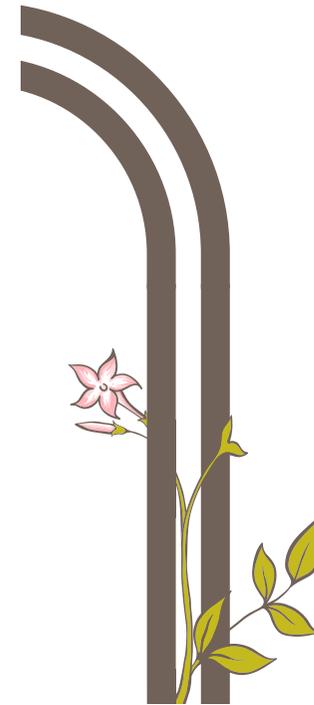
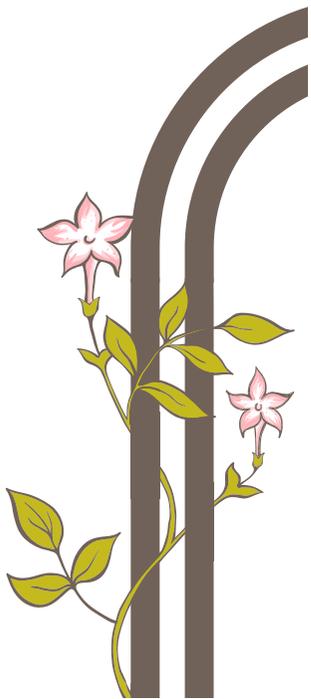
# Cross-Border Programme

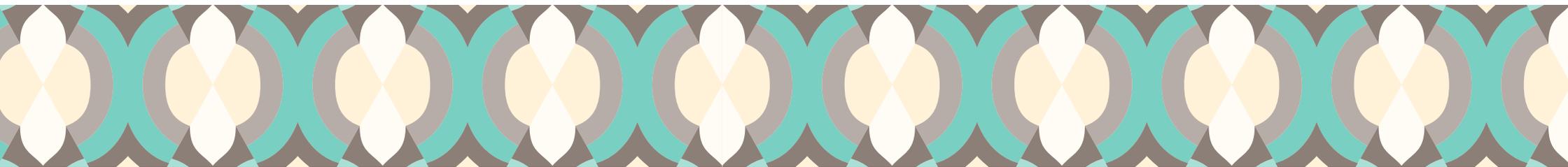
Year of Establishment: 2015



## PROGRAMME WORK AXES:

- Enhancing the capacities of professionals working in different sectors to respond to the MHPSS and GBV needs of residents of Syria.
- Enhancing coping strategies at individual and community levels of the affected population through targeted psychosocial support and art techniques.
- Contributing towards peace-building through community and cultural identity development as well as via social cohesion.
- Bridging the gap in resources and skills related to GBV case management in emergency settings through creating a pioneer, widely-accessible online resource,





## PROGRAMME BRIEF:

Based on numerous findings and recommendations from our work with Syrian refugees in Lebanon in addition to consultative sessions with experts and partners inside Syria, ABAAD responded, with our cross-border programme, to growing needs within the mental health and psychosocial support, the GBV case management, and the social cohesion fields in emergency situations.

The programme, entitled “Bel Salameh,” (Syrian dialect, term used either to wish someone a safe return or to get well soon), addresses the multiple psychological dimensions of the crisis and enables individuals and communities to improve their capacity to find meaning in their suffering and to transform their negative experiences. The strength and resilience centred approach we will be using within this project will support the capacities of affected communities inside Syria to cope with immediate needs emanating from the crisis, recover from its impacts, and sustain this recovery over the long-term.

Through networking, assessments, resource production, and conducting different types of training workshops, “Bel Salameh” aims to enhance the capacities of mental health practitioners, front-liners, social workers, and educators working directly with beneficiaries, and medical practitioners, to provide better relevant services to the residents of Syria. Additionally, the programme targets youth change-makers to promote peace messaging and social cohesion.

## PARTNERS/DONORS:



EUROPEAN UNION



## ACTIVITIES UNDER THE PROGRAMME:

During 2015, the “Bel Salameh” team in addition to local, Syrian, and international consultants have all been working towards preparing for the implementation phase of the project, most notably producing a number of resources to be used during several cycles of related trainings set to take place in 2016.

### Gender-Based Violence Case Management in Emergencies:

We have created an online, distance learning course on GBV case management in emergency and post-emergency settings, which social workers and front-liners working with survivors of gender-based violence can take, and receive a certificate upon completion. The course, supported by the European Union and Save the Children, has been developed by international gender, GBV, and education experts, and has been adapted based on feedback conducted with 12 experts from Syria who took part in a three-day feedback and review session in Beirut. The course has received the endorsement of a number of universities, and the completed online portal will be available in early 2016.



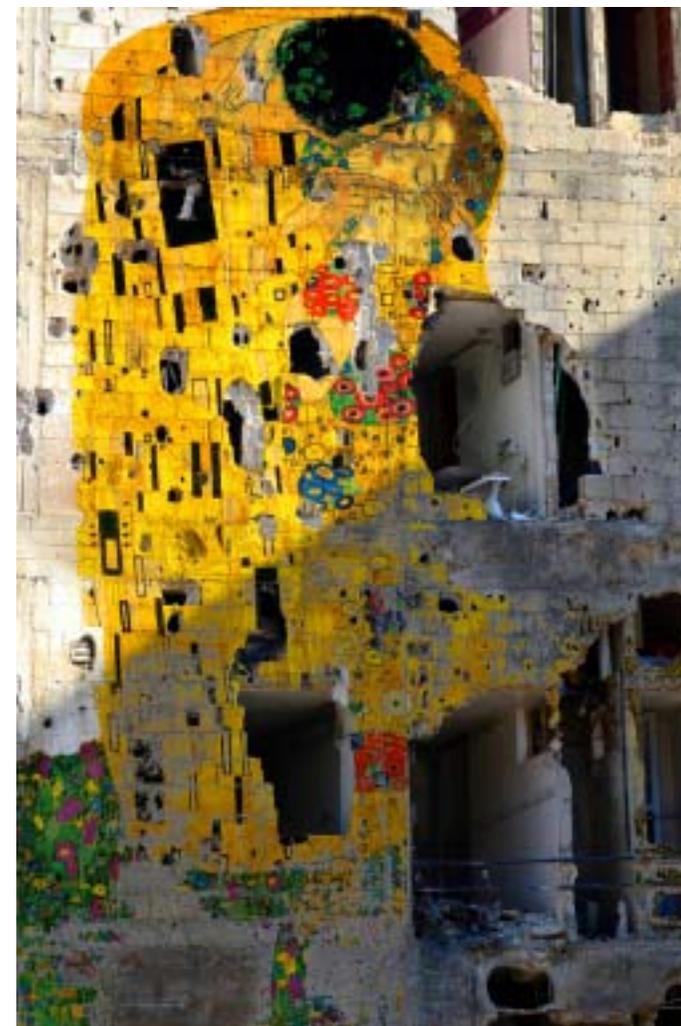
## Standardised Training Curriculum:

A standardised training curriculum in two parts, psychosocial support through art (for individuals, youth, parents, and groups) for use in non-specialised settings, and mental health in emergencies techniques for mental health specialists, is being produced by a number of renowned experts in the relevant fields. In order to inform the production of this curriculum, the team has conducted the following preparatory activities:

- **Experts Symposium:** Four experts from Syria (including the head of the WHO-Damascus, the President of the Syrian Psychiatrists Association, consultants for a number of INGOs, and practitioners) came to Lebanon
- **Rapid participatory assessment on self-care** conducted with front-liners working mainly in Syria, in addition to a percentage working in Lebanon and southern Turkey.
- **Rapid participatory assessment** on mental health practitioners' training capacity needs, conducted through online surveys, key informant interviews, and focus group discussions with women, men, adolescent males and females, and individuals and families dealing with disability.
- **Networking with experts locally, regionally, and globally** for feedback and to write the relevant chapters of the training curriculum.

The programme team is also part of and regularly liaising with numerous related coordination bodies in Beirut, Damascus, Gaziantep, and Istanbul.

A number of different organisations and institutions have also expressed interest in and/or support towards the activities under this programme, including Damascus University, the Forensic Doctors Union - Syria, Save the Children, the Syrian Arab Association of Psychiatrists, the Syrian Arab Red Crescent, UNHCR - Damascus, the regional UNICEF office, the WHO (Beirut, Damascus, and Geneva), and a number of Syrian ministries.

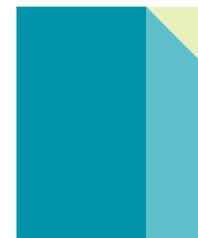
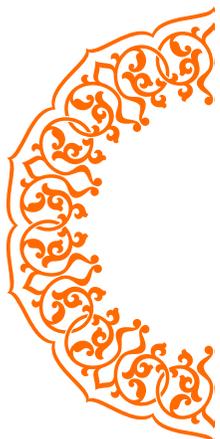


# Emergency Response

Year of Establishment: 2013

## PROGRAMME WORK AXES:

- Reducing the risks of gender-based violence through women and girls empowerment
- Improving the quality of multi-sectoral assistance for women and girls survivors or at risk of GBV among host and Syrian refugee populations
- Working towards guaranteeing reproductive and sexual health and rights for women and girls



## PROGRAMME BRIEF:

The programme was launched in 2013 to respond to the growing gender-based violence, child protection, and sexual and reproductive health needs in Lebanon that have been exacerbated due to the emergency situation resulting from the Syrian crisis.

The programme carries out prevention and emergency response services related to GBV, CP, and SRHR in emergencies via working on different levels: improving the skills of the health and the legal sectors to improve crucial clinical management of rape services provided to sexual assault survivors residing in Lebanon, in addition to community activities that aim to empower them, strengthening the referral pathway in the GBV sector, building the capacities of GBV and CP service providers working at different local and international NGOs, and raising awareness through activities for individuals and the general community.

Under this programme, we have also launched eight model centres that provide holistic care throughout Lebanon in partnership with UNICEF and the Lebanese Ministry of Social Affairs.

Since the inception of this programme, 15 hospitals and primary healthcare centres have received Clinical Management of Rape trainings, refresher trainings, and on-the-job coaching, a number of resources, leaflets, and video animations have been produced on different topics related to health, referral pathways, CMR, child marriage, sexual and reproductive health, PSS, and others. Community outreach activities have reached 2,200 boys and girls, and over 800 service providers have been trained on different topics.

## PARTNERS/DONORS:



Protecting Communities



Norwegian People's Aid  
Lebanon

# MAJOR PROJECTS WITHIN THE PROGRAMME:

## ENDING GENDER-BASED VIOLENCE:

### TOWARDS STANDARDIZATION AND STRENGTHENING QUALITY OF SERVICES AND DIRECT RESPONSE

**Trainings on the Clinical Management of Rape:** Continuing our work on improving service provision for women and girl survivors of gender-based violence, ABAAD conducted three new facility-based trainings and four refresher trainings for the 16 primary and secondary healthcare facilities we had trained during the previous year. We were also in constant contact with the facilities for follow up purposes, and provided on-the-job coaching.

**Training of Trainers on the Clinical Management of Rape** was also conducted, and was attended by twenty doctors and public health expert trainers.

**A training on the Clinical Management of Rape under the Patronage of the Ministry of Justice** for 18 forensic doctors and two judges.

**SRHR, Child Marriage, and Working with Adolescents:** Using the relevant resources produced by ABAAD, we conducted six two-day trainings for 152 participants working in the GBV, CP, and health sectors. The participants were health professionals, front-liners, and educators, from different local and international NGOs, as well as primary healthcare centres.



**Creative Art Techniques in Working with Women and Girls Affected by GBV using a Survivor-Centred Approach:** We conducted two trainings for 36 front-liners working at local and international NGOs, in addition to MoSA coordinators on using techniques such as story-telling, drawing, mask-making, and using physical objects to reflect personal experiences that may otherwise be difficult to express or openly talk about.

**“This is the first time I attend a training where I am actually able to receive new and practical techniques that I can actually use within my work with women and girl survivors.”**

**Social worker, local NGO**



**How to Organise Support Groups for Women and Girl GBV Survivors or at Risk of GBV using a survivor centred approach:** Using the manual by the same name developed by ABAAD, we conducted two trainings for 33 front-liners working at local and international NGOs, in addition to MoSA coordinators, where we conveyed the different theories and techniques of conducting six support groups for women and girl survivors of GBV. The training was interactive, and the participants created and carried out their own scenarios, in addition to partaking in different assigned role-plays

**“I learned, from this training, a number of skills that I will be using to implement in my work. Equally importantly, I also learned that I cannot and should not expect to be a saviour when working with beneficiaries. This will definitely help me in my future work.”**

**Case worker, INGO**

**Self-Care through Creativity and Art mediums for front-liners working in GBV Programmes:** Given that GBV and CP humanitarian workers face various contextual and personal challenges while supporting survivors on the field, despite the many technical and practical trainings being carried out to develop the relevant capacities of humanitarian workers, the need for self-care and developing self-awareness to understand and better manage various personal reactions experienced on the field is crucial. Thus, we conducted a training on self-care for 19 participants on understanding interactions with survivors on the inter and intra personal levels, in addition to different artistic and creative means of self-observation and expression.

## COMPREHENSIVE GENDER SENSITIVE HIGH QUALITY RHS INFORMATION AND COMMODITIES ARE IN PLACE AND ACCESSIBLE

ABAAD, in partnership with UNFPA, has led efforts to fill service delivery gaps related to the Clinical Management of Rape, in order to ensure a holistic approach for service delivery. Under the project, ABAAD conducted specialised capacity building activities targeting the health sector, and sensitisation workshops targeting GBV/CP/health sectors. ABAAD also handled the distribution of PEP kits to facilities trained on CMR.

Two CMR facility-based trainings followed by on-the-job coaching sessions in the Bekaa to further support the trained facilities to transform the gained knowledge into practical work.



Two CMR referral sensitisation workshops targeting GBV, CP, and Health frontline workers in the Bekaa and the North, aiming to improve access to CMR services within the trained facilities by improving the referral mechanism (identification of sexual assault survivors and proper referral to quality services at the trained facilities)

PEP Kit medication replenishment for 30 trained primary, secondary, and tertiary healthcare facilities throughout Lebanon, which had been trained on CMR through facility-based trainings.



# ADDRESSING GBV AND SRHR TO ENHANCE SYRIAN REFUGEE MEN AND WOMEN'S WELL-BEING



ABAAD, supported by HIVOS, and in partnership with MARSA Sexual Health Centre and the Syrian League for Citizenship, contributed to building an environment more conducive to the enhancement of Syrian women and men refugees' well-being through improving community awareness on GBV and SRHR issues. This was done via disseminating knowledge, service provision, and advocacy. The success of the project was indicated by the resultant growing rates of women and men reporting SRHR needs and incidences of GBV.

**Capacity Building:** Within the GBV sector, ABAAD built the capacities of participating frontline workers on the themes of gender, GBV, and SRHR. This included a series of trainings and workshops targeting field staff from the different regions throughout Lebanon. Topics such as child marriage, GBV identification and referral, and caring for women survivors of GBV, among others, were addressed.

**Direct Services,** which included the delivery of specialised GBV-related services within static and mobile settings as follows:



## **Mobile settings:**

ABAAD organised a series of support group sessions targeting refugee women survivors of violence. Each support group hosted around 18 women and was conducted over 8 sessions by a qualified expert facilitator. The support group sessions provided a safe space for women to share the daily challenges that they faced due to displacement, acquired resilience strategies to positively cope with their new realities, in addition to working on creating informal networks among the women as means of sustainable support to each other.

## **Static settings:**

Within this component, ABAAD provided holistic care services for women and girl survivors/at risk of violence within our already existing structures (safe temporary shelters and model centres). Additionally, we also worked with men who have abusive behaviours and wish to improve their communication approaches through the provision of psychosocial support at our Men Centre in Beirut.

## DIRECT INTERVENTIONS AND SERVICES TO SYRIAN REFUGEE WOMEN AND MEN



In partnership with DANIDA, this project targeted two main sectoral levels: on one hand, it addressed direct interventions with refugees coming from Syria and providing Syrian women (and men) with individualised services. On the other hand, building on ABAAD's experience as co-chair of the GBV National Technical Task Force (NTTF), we worked on the national level to support the production and development of national standardised tools and resources related to GBV, thus fostering and reinforcing inter-ministerial coordination (MoSA, MoPH, MoJ).

The project activities included training workshops on "up-cycling" and "story-telling" (the latter done to provide a space for refugees coming from Syria to speak out about their stories and aspirations, which was later compiled into "Against All Odds," a video launched on the occasion of the fifth anniversary of the Syrian crisis), capacity building for ABAAD psychotherapists on the concepts of positive masculinities as a means to enhance efforts towards engaging men in ERAW, supporting the operation of one of ABAAD's safe shelters, in addition to supporting the NTTF in coordination with the GBV National Taskforce to develop and print standardised national GBV SOPs.



From the documentary: أصوات تتحدى الغربية



# ADVOCACY





## “The Story Behind the Story”

ABAAD's 16 Days of Activism against Gender-Based Violence 2015 Campaign.

ABAAD, in partnership and collaboration with the Lebanese Ministry of Social Affairs and a group of local and international NGOs, launched our annual national 16 Days of Activism against Gender-Based Violence campaign. The campaign, entitled “The Story Behind the Story,” called for putting an end to violence against women

# “THE STORY BEHIND THE STORY”

## ABAAD’S 16 DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE 2015 CAMPAIGN.

The 2015 campaign shed light on the lives and stories of women survivors of gender-based and domestic violence. The harsh and painful events plaguing the region and the world have turned our time into one of breaking news, statistics, and casualty counts – which could perhaps best be characterised by the terms “information overload” and “data smog.” The vast amounts of numerical information have become impossible for people to process all at once: News and numbers related to the victims of war. Numbers of refugees fleeing their war-torn countries, and those who have died by drowning in attempts to do so. Numbers of human rights transgressions. The rising number of Lebanon’s national debt, the increasing number of days



# إنهاء العنف ممكن



– or months – without a president... and the increasing number of women who have lost their lives to domestic violence.

The numbers have become the topic of focus. Violence has been pushed to the sidelines and has become nothing but a minor detail. And so, we continue our lives, aware of numbers, but **normalising violence as a natural part of our daily lives.**

The 16 Days 2015 campaign's role was to remind the public that **violence is neither normal nor justifiable.** That behind the numbers, there are real people with names and stories. The “story behind the story” therefore becomes one of surviving violence, not falling victim to it. It is the story where women will raise their voices, share their experiences, and receive support from their surroundings and their society. The heroines of this year's 16 Days campaign are women who are a real inspiration to us, and, in speaking and showing their faces, will now hopefully inspire and empower other women who may be going through similar difficulties.

The campaign simultaneously launched on three local channels, LBC, MTV, and Al Jadeed, with the female news anchors showing their solidarity with survivors of GBV and running both, the campaign's public service announcement, and short reports on domestic violence prepared by the channels themselves. As another form of solidarity, the campaign's teaser billboards featuring a handwritten “What's the story?” (in Arabic – “Shu el ossa?”) were revealed, featuring the three news anchors on billboards throughout Lebanon.

During the campaign, and over 10 days, the campaign resulted in the following:

**45,000** views of public service announcement

**51** Calls from women to the Model Centre hotline requesting services

**Thousands**  
of unipoles and billboards

High level of interest from media outlets, including

**400,000** flyers distributed at pharmacies and gas stations

**television,  
radio,  
online &  
print**

**Thousands**  
of valet parking tickets with model centre hotline distributed

**14,548** new followers on Facebook





# PUBLIC ENGAGEMENT







# Solidarity Bracelets:

“Ending Violence is in Your Hand”



## Marzio Fiorini

Marzio Fiorini is an international jewellery designer originally from Brazil, living between Rio de Janeiro and Barcelona.

Over the course of 11 years, he has developed and perfected a unique rubber texture using the unusual material of PVC to create fashionable, exotic, and matchless artistic jewellery.

Marzio's passion for sustainability has inspired his choice of material, production, and relations. Thus, he uses recycled rubber which is melted into sheets and stamped with metal stencils, producing efficient results with little waste material.

Marzio assumes that the connection between nature and human beings is inherent to simple daily actions, transforming them into art; this is reflected in his pieces.

The concept of art jewellery made from PVC with a rubber texture has brought him worldwide acclaim, and his creations can be found in the museums of MoMa (San Francisco), Contemporary Art (Chicago), The American Art (New York) and The George Pompidou Centre (Paris) among others.

[www.marziorini.com.br](http://www.marziorini.com.br)

MARZIO FIORINI



During early 2015, having heard about ABAAD's work in Lebanon, Brazilian jewellery designer Marzio Fiorini joined hands with Lebanese calligrapher Karim Kanj to design the "Solidarity Bracelet," which featured the statement "Ending Violence is in Your Hand" in Arabic calligraphy. The bracelets were then launched at an event in Beirut which was attended by over 200 people, who all showed up to support the initiative and learn more about our services. The proceeds from the sale of the bracelets went to Al Dar, ABAAD's emergency safe houses for women and girl survivors of GBV.

**If you missed the event but want a chance to grab one of these Limited Edition bracelets and support our safe shelters simultaneously for a mere USD 30, please do not hesitate to get in contact with us!**



**ABAAD Official Sponsor of the  
“Stars Academy for Sports”**

# **Women’s Senior Football Team**

Stars Academy for Sports (SAS) is a leading football academy and team in Lebanon. Established in 2011, SAS provides football players with advanced training and the chance to participate in national and international tournaments. In addition, SAS aims to develop the characteristics of teamwork and equality all members through sports.

SAS is dedicated to providing excellence in the development of talented football players through coaching and developing skills, learning about the game and team spirit, and being part of the action and sports events. Equally importantly, SAS promotes staying fit and active, socialising, developing social and communication skills, maintaining positive and friendly attitudes, “daring to dream,” and the belief in achievement.

In 2015, SAS had several accomplishments: in addition to participating in four national leagues, given SAS’s strong commitment to and belief in giving back to their society, they conducted and were part of several community and charity-based projects.

# ABAAD and SAS Women's Senior Football Team

During 2015, ABAAD became the official sponsor of the SAS Women's Senior Football Team (which comprises of 23 female players between the ages of 16 to 30). We also had the pleasure of supporting the team and attending the very dynamic and exciting games, up until the final game of the Lebanese National League, where the SAS Women's Senior Football Team won the 2015 Championship and Cup!

## Congratulations, ladies!





## ABAAD ON MTV'S

# CELEBRITY DUETS

ديو المشاهير

## Sana Nasr

In 1991, at the mere age of 20 years old and with a BA in Communication Arts, Sana Nasr quickly paved her way to achieving her big dream of fame and, in her words, "bringing happiness to society." Sana's parents were a big source of encouragement in her life, which further empowered her to surpass obstacles and become a successful television and radio show host.

Today, having hosted several television shows (movie guide, entertainment shows, talk shows and live talk shows, and educational shows) a number of talk shows on four different radio stations, in addition to becoming the public face of the Lebanese Lottery "Loto" for 15 years and counting, Sana has become one of the most high profile female public figures in Lebanon and the MENA region.

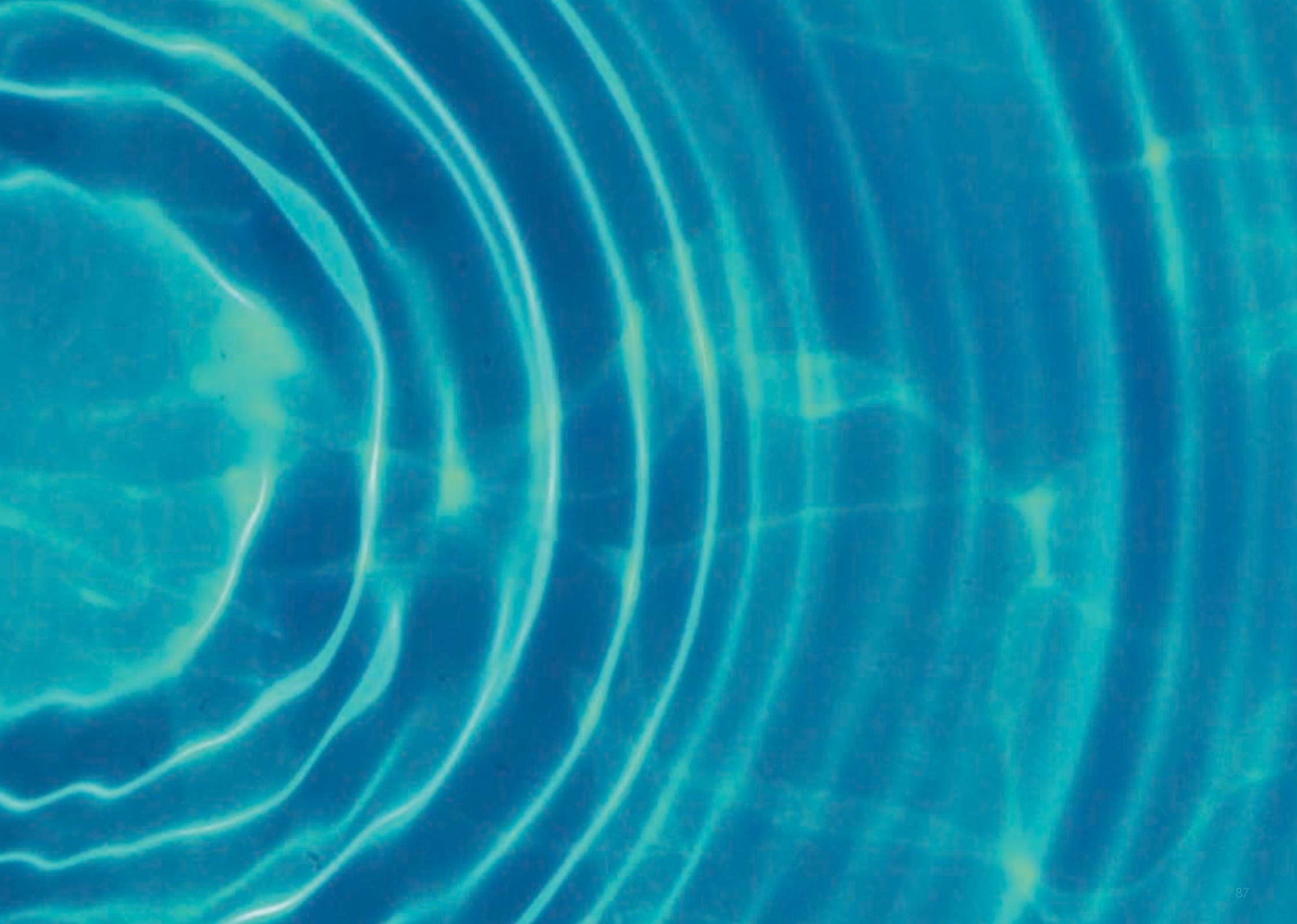


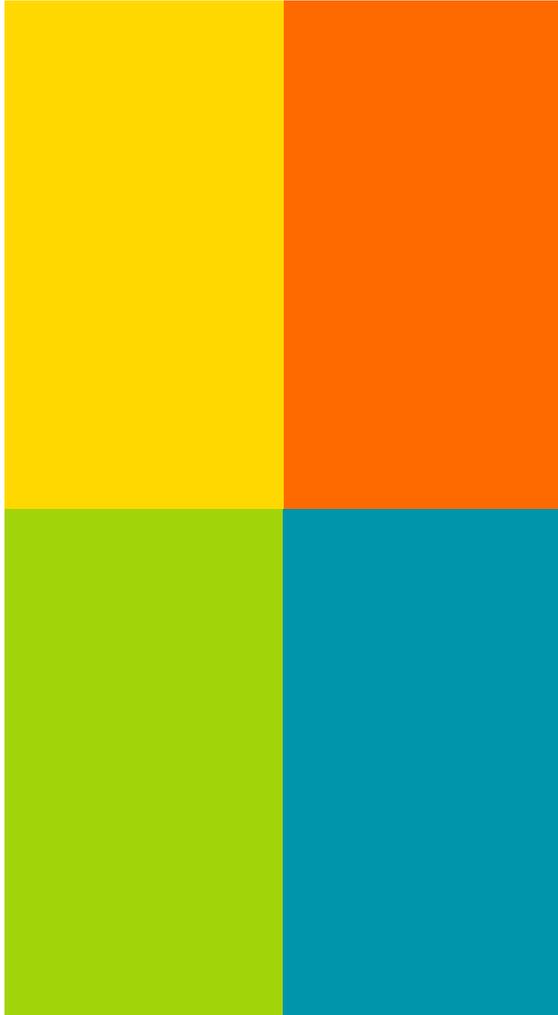
This year, Lebanese TV presenter and radio talk show hostess Sana Nasr took part in MTV's *Celebrity Duets*, which featured a number of public figures from the MENA region. Each celebrity chose one cause that they wanted to support by donating their winnings from the show.

Having heard of our work, Sana selected ABAAD due to her "own personal commitment to survivors of gender-based violence, and given the fact that ABAAD offers services that no other organisation in Lebanon offers, including a holistic approach to treating the problem of gender-based violence through taking both facets of the problem into consideration: empowering women and providing them with the needed services, and engaging men in ending violence against women and work on masculinities."

Sana presented her share of winnings to ABAAD's safe housing programme that offers protection to women and girl survivors of sexual and gender-based violence at a small reception we held at ABAAD to honour Sana and express our sincere gratitude!

# FUNDING



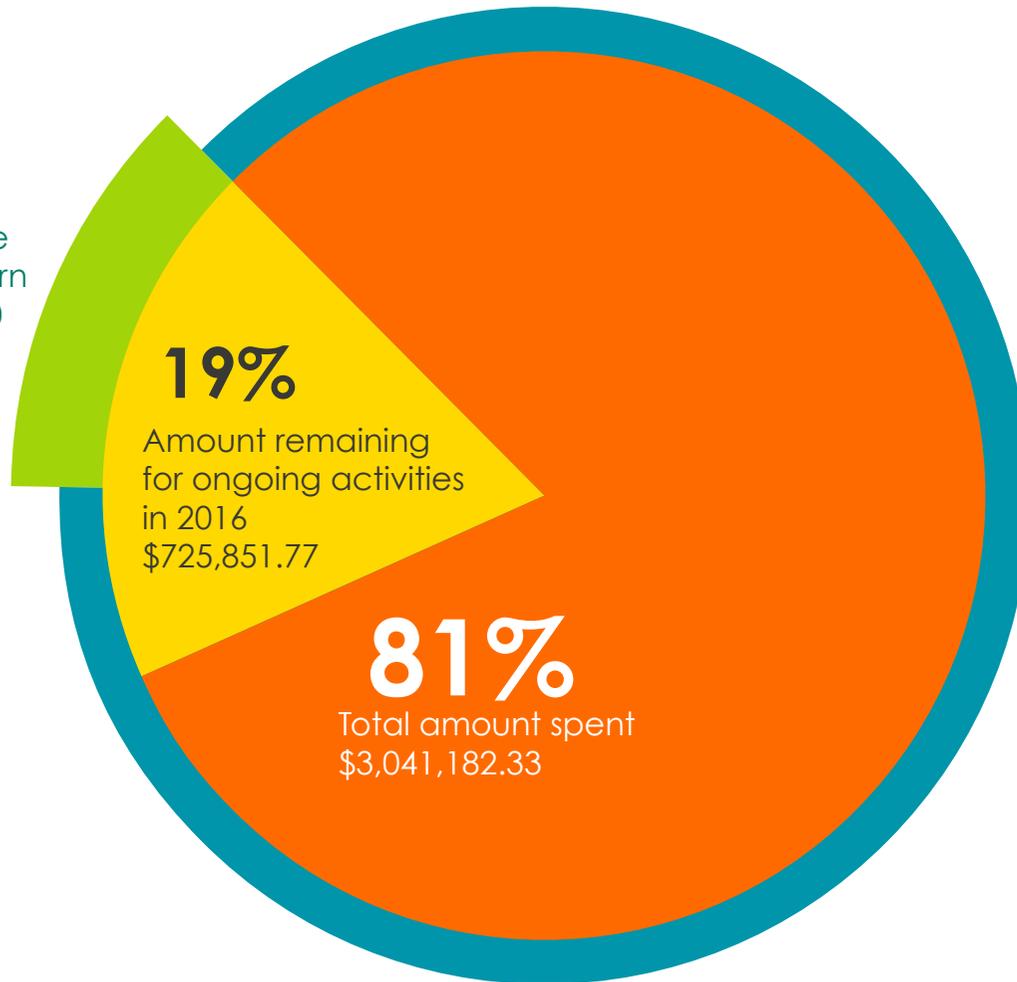


**Amount Received in 2015:  
\$3,767,034.10**

**Expenditure Details in 2015:  
\$3,041,182.33**

**12%**

Expenditure  
on Core Burn  
\$363,143.00



**19%**

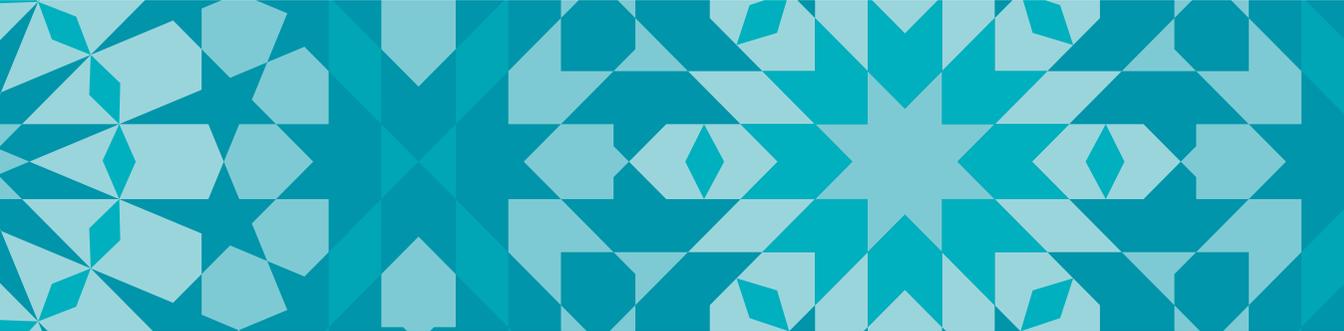
Amount remaining  
for ongoing activities  
in 2016  
\$725,851.77

**81%**

Total amount spent  
\$3,041,182.33

**88%**

Expenditure  
on Activities  
within ABAAD's  
Programmes  
\$2,678,039.33



**THANK  
YOU**

***“Our utmost respect goes to the beneficiaries who trust ABAAD’s team and who help us make a change every day; our thanks to our donors and partners who facilitate our work in the community”***

*The ~~ABAAD~~ Team*

# Acronyms:

**CEDAW:** Convention on the Elimination of all Forms of Discrimination against Women

**CFUWI:** National Committee for the Follow up of Women's Issues

**CMR:** Clinical Management of Rape

**CSO:** Civil Society Organisation

**CSW:** United Nations Commission on the Status of Women

**DRC:** Danish Refugee Council

**ESCWA:** Economic and Social Commission for Western Asia

**EVAW:** Ending Violence against Women

**GBV:** Gender-Based Violence

**GBV CMiE:** Gender-Based Violence Case Management in Emergency and Post-Emergency Situations

**GE:** Gender Equality

**HIV:** Human Immunodeficiency Virus

**IEC:** Information, Education, and Communication

**IMC:** International Medical Corps

**INGO:** International Non-Governmental Organisation

**IRC:** International Rescue Committee

**MC:** Men Centre

**MENA:** Middle East and North Africa

**MoPH:** Ministry of Public Health

**MoSA:** Ministry of Social Affairs

**NGO:** Non-Governmental Organisation

**OXFAM GB:** Oxford Committee for Famine Relief - Great Britain  
**PEP:** Post-Exposure Prophylaxis  
**PHC:** Primary Healthcare Centre  
**SDCs:** Social Development Community Centres  
**SDC:** Swiss Development Cooperation  
**SGBV:** Sexual and Gender-Based Violence  
**SOPs:** Standard Operational Procedures  
**SRHR:** Sexual and Reproductive Health and Rights  
**STI:** Sexually Transmitted Infections  
**ToT:** Training of Trainers  
**UN:** United Nations  
**UNHCR:** United Nations High Commissioner for Refugees  
**UNICEF:** United Nations Children's Fund  
**UNRWA:** United Nations Relief and Works Agency for Palestine Refugees in the Near East  
**UNSCR:** United Nations Security Council Resolution  
**VAW:** Violence against Women  
**WFP:** World Food Programme  
**WILPF:** Women's League for International Peace and Freedom  
**WPP:** Women Peacemakers Programme  
**WRC:** Women's Resource Centre

أبعاد  
aboud

مركز الموارد للمساواة بين الجنسين  
resource center for gender equality



[www.abaadmena.org](http://www.abaadmena.org)  
[facebook.com/abaadmena](https://facebook.com/abaadmena)

Furn El Chebbak, Sector 5,51 Bustani Str. Najjar  
Bldg, P.O. Box 50-048 Beirut Lebanon  
+961 1 28 38 20/1 | +961 70 28 38 20  
[abaad@abaadmena.org](mailto:abaad@abaadmena.org)

    /abaadmena